

2025 Racer X Readers' Choice Survey							
Q1: What is your age?							
Under 18 years old: 0.60%							
18–20 years old: 1.00%							
21–24 years old: 2.19%							
25–34 years old: 9.47%							
35–44 years old: 14.96%							
45–54 years old: 22.23%							
55–59 years old: 16.15%							
60+: 33.40%							
Average Age: ~51.4 Years Old							
Q2: What is your annual household income?							
Under \$30K: 7.68%							
\$31K–\$50K: 8.87%							
\$51K–\$80K: 14.96%							
\$81K–\$100K: 15.05%							
\$101K–\$150K: 22.23%							
\$151K–\$249K: 20.34%							
\$250K+: 10.87%							
Average Income: ~\$129,000							
Q3: Do you own a motorcycle?							
Yes: 89.27%							
No: 10.73%							
Q4: How many bikes do you own?							
1: 23.79%							
2: 18.59%							
3: 16.36%							
4: 11.28%							
5+: 29.99%							
Average: ~3.2 Bikes							
Q5: What size bike(s) do you own?							
0–50cc: 16.98%							
51–60cc: 3.35%							
61–80cc: 11.65%							
81–110cc: 21.44%							
111–125cc: 25.65%							
126–175cc: 13.14%							
176–250cc: 42.87%							
251–300cc: 25.28%							
301–350cc: 13.01%							
351–500cc: 43.25%							
501–650cc: 10.90%							
651–800cc: 6.44%							
801–1000cc: 9.05%							
1001cc+: 17.47%							
Electric: 5.70%							
Q6: What kind of bike stand do you use?							
Box: 55.14%							
Lift: 40.52%							
Side/kick stand: 34.57%							
Triangle: 27.51%							
None: 3.10%							
Other: 7.93%							
Q7: What year(s) is your bike?							
Pre 65: 1.86%							
66–69: 4.58%							
70–79: 19.45%							
80–89: 17.22%							
90–99: 18.96%							
2000–2009: 43.74%							
2010–2015: 25.65%							
2016–2021: 39.90%							
2022–2025: 48.82%							

2026: 4.34%							
Q8: What brands of motorcycles do you own or are in your household?							
Honda: 51.03%							
Yamaha: 44.75%							
KTM: 29.31%							
Kawasaki: 29.31%							
Suzuki: 20.51%							
Husqvarna: 12.91%							
Harley-Davidson: 10.37%							
Beta: 4.46%							
GasGas: 3.62%							
Triumph: 3.74%							
Ducati: 3.14%							
STACYC: 3.02%							
BMW: 2.41%							
Can-Am: 2.17%							
Maico: 2.05%							
Sherco: 1.33%							
Bultaco: 1.33%							
Surron: 1.21%							
Stark Varg: 1.21%							
KTM (Electric): 1.21%							
Other: 10.74%							
Q9: What types of powersports vehicles do you own?							
4-Stroke MX: 56.92%							
2-Stroke MX: 45.39%							
Pit Bike/Trail Bike: 32.28%							
Dual Sport/Adventure: 22.69%							
Enduro: 21.12%							
ATV: 19.54%							
Vintage MX Bike: 17.48%							
Side-by-Side (UTV): 13.23%							
Sport Bike: 13.23%							
Cruiser: 11.53%							
Boat: 9.47%							
Snowmobile: 7.77%							
Pee-Wee Gas Powered: 6.31%							
Scooter: 5.22%							
Personal Watercraft: 4.85%							
Trials Bike: 4.37%							
Tourer: 4.13%							
Pee-Wee Electric Powered: 3.76%							
Electric Full-size: 3.64%							
Go-Kart: 2.67%							
Snowbike: 0.85%							
Other: 3.88%							
Q10: What types of powersports vehicles do you plan to purchase in the next 12 months?							
4-Stroke MX: 38.05%							
2-Stroke MX: 25.92%							
Dual Sport/Adventure: 13.60%							
Enduro: 12.68%							
Vintage MX Bike: 9.93%							
Side-by-Side (UTV): 9.19%							
Pit Bike/Trail Bike: 8.82%							
ATV: 6.62%							
Electric Full-size: 5.51%							
Sport Bike: 3.31%							
Snowmobile: 3.31%							
Pee-Wee Electric Powered: 3.13%							
Cruiser: 2.94%							
Pee-Wee Gas Powered: 2.39%							
Trials Bike: 1.65%							
Tourer: 1.47%							
Snowbike: 1.47%							
Scooter: 1.29%							
Go-Kart: 1.10%							
Boat: 0.92%							

Personal Watercraft: 0.74%							
Other: 2.02%							
Q11: Do you insure your powersports vehicle(s)?							
Yes: 50.22%							
No: 41.37%							
I don't own a powersports vehicle: 8.41%							
Q12: With what company?							
Progressive: 45.59%							
State Farm: 13.88%							
GEICO: 11.89%							
All State: 4.41%							
Farmer's: 2.42%							
NationWide: 1.32%							
Erie: 1.10%							
Other: 19.38%							
Q13: Have you been riding more or less in the past year?							
More: 50.81%							
Less: 49.19%							
Q14: What types of off-road (non-racing) recreational riding do you participate in?							
Trail: 68.03%							
Motocross: 67.14%							
Dual Sport/Adventure: 28.01%							
Desert: 16.37%							
ATV: 13.17%							
UTV: 11.51%							
Trials: 6.27%							
Other: 4.22%							
Q15: How many members of your household ride and/or race?							
1: 43.81%							
2: 28.21%							
3: 10.95%							
4: 5.64%							
5+: 2.21%							
None: 9.18%							
Average: ~1.68 riders per household							
Q16: What types of riding or organized racing do you or someone in your household p							
Motocross: 62.61%							
Recreational: 41.41%							
Hare Scrambles: 20.71%							
Enduro: 18.88%							
Vintage/Historic: 8.89%							
Desert: 8.65%							
Pit Bike: 8.40%							
GNCC: 6.94%							
Grand Prix (Moto & XC hybrid): 7.06%							
ATV: 5.48%							
Supercross: 4.63%							
Arenacross: 4.63%							
Observed Trials: 4.14%							
Bike Cross Country: 3.65%							
Flat Track: 2.80%							
24-Hour Races: 1.71%							
EnduroCross: 1.71%							
Freestyle: 0.85%							
Other: 7.31%							
Q17: How do you currently haul your bike to the track?							
Truck bed: 68.51%							
Trailer behind truck/car: 48.51%							
Hitch Rack/carrier: 14.05%							
Toy hauler/camper: 11.62%							
Box/Sprinter Van: 8.92%							
Motor home/fun mover: 2.03%							
Other: 1.62%							

Q18: Do you purchase motorcycle gear and hard parts?							
Yes: 90.82%							
No: 9.18%							
Q19: What riding gear do you plan to purchase in the next 12 months?							
Gloves: 63.15%							
Pants: 60.40%							
Jersey: 57.49%							
Goggles: 55.35%							
Helmet: 52.60%							
Boots: 47.71%							
Socks: 33.49%							
Chest Protector: 24.62%							
Knee Brace: 16.36%							
Compression Undergarments: 12.54%							
Body Armor: 9.33%							
Hydration Pack: 7.95%							
Enduro Jacket: 6.42%							
Neck Protector: 5.05%							
Kidney Belt: 4.28%							
Wrist Brace: 3.82%							
Elbow Guards: 2.75%							
Cooling Vest: 2.75%							
Other: 1.53%							
Q20: What brands of helmets do you own?							
Bell: 41.45%							
Fly: 23.33%							
Fox: 22.75%							
Shoei: 20.55%							
Troy Lee Designs: 18.48%							
Arai: 13.97%							
HJC: 13.74%							
Alpinestars: 8.43%							
6D: 9.01%							
O'Neal: 7.74%							
MSR: 5.66%							
Thor: 5.08%							
Answer: 3.23%							
LS2: 3.23%							
Leatt: 2.66%							
Klim: 2.42%							
Scorpion: 2.42%							
AGV: 2.08%							
FXR: 1.62%							
EVS: 1.62%							
AFX: 1.50%							
Just1: 0.81%							
Ride 509: 0.35%							
Other: 5.77%							
Q21: What brands of boots do you own?							
Alpinestars: 63.96%							
Fox: 21.89%							
Gaerne: 21.89%							
Sidi: 11.19%							
O'Neal: 6.52%							
Fly: 5.90%							
Leatt: 3.69%							
THOR: 4.18%							
MSR: 2.58%							
Forma: 1.84%							
Other: 2.58%							
Q22: What brands of jerseys do you own?							
Fox: 47.91%							
Fly: 35.28%							
THOR: 23.48%							
Troy Lee Designs: 20.14%							

MSR: 17.76%							
Alpinestars: 16.45%							
O'Neal: 15.14%							
Shift: 11.08%							
Answer: 10.85%							
FXR/FTA: 8.82%							
Fasthouse: 9.54%							
Klim: 7.03%							
Moose: 6.32%							
JT Racing: 5.13%							
Seven: 4.17%							
One Industries: 2.38%							
Renen: 2.03%							
Canvas MX: 1.55%							
Leatt: 1.55%							
Acerbis: 1.19%							
Other: 6.44%							
Q23: What brands of pants do you own?							
Fox: 43.68%							
Fly: 31.41%							
THOR: 20.12%							
MSR: 17.06%							
Troy Lee Designs: 16.32%							
Alpinestars: 14.85%							
O'Neal: 13.74%							
Shift: 8.83%							
Answer: 8.71%							
FXR/FTA: 8.10%							
Fasthouse: 7.73%							
Klim: 7.48%							
Moose: 5.28%							
JT Racing: 3.93%							
Seven: 3.68%							
Leatt: 1.96%							
Canvas MX: 1.23%							
One Industries: 1.23%							
Other: 6.75%							
Q24: What brands of gloves do you own?							
Fox: 47.84%							
Fly: 31.27%							
100%: 21.00%							
Troy Lee Designs: 19.02%							
THOR: 17.74%							
Alpinestars: 15.17%							
MSR: 14.00%							
O'Neal: 11.20%							
Answer: 7.70%							
Mechanix Wear: 7.58%							
Shift: 6.53%							
Klim: 6.30%							
FXR/FTA: 5.95%							
Fasthouse: 5.48%							
Moose: 4.08%							
Leatt: 3.03%							
JT Racing: 3.15%							
Seven: 2.45%							
EVS: 1.52%							
One Industries: 1.40%							
Other: 7.82%							
Q25: What brands of goggles do you own?							
100%: 56.16%							
Scott: 41.00%							
Oakley: 31.64%							
Fox: 11.37%							
Spy: 8.89%							
Smith: 8.77%							
EKS: 5.57%							

Fly: 4.62%							
FMF Vision: 4.38%							
Leatt: 3.44%							
Alpinestars: 2.73%							
THOR: 2.37%							
Dragon: 2.13%							
Blur: 1.54%							
Klim: 1.42%							
509: 1.42%							
Havoc: 1.18%							
Other: 2.37%							
Q26: What brands of chest protector/body armor do you own?							
Fox: 31.19%							
Alpinestars: 23.28%							
Leatt: 18.74%							
THOR: 14.79%							
EVS: 11.71%							
Fly: 6.15%							
Troy Lee Designs: 6.44%							
HRP: 4.83%							
O'Neal: 3.22%							
Acerbis: 3.07%							
Answer: 1.90%							
MSR: 2.64%							
Other: 4.25%							
Q27: What brands of neck braces do you own?							
Leatt: 65.44%							
EVS: 15.21%							
Atlas: 14.75%							
Alpinestars: 11.06%							
O'Neal: 0.92%							
Other: 7.37%							
Q28: What brands of knee braces do you own?							
EVS: 33.25%							
Asterisk: 18.50%							
CTI/Ossur: 17.25%							
Mobius: 11.00%							
Leatt: 10.25%							
POD: 9.75%							
Alpinestars: 7.75%							
Fly: 3.25%							
Troy Lee Designs: 2.50%							
Other: 6.00%							
Q29: What brands of knee pads/sleeves do you own?							
EVS: 42.22%							
Fox: 24.24%							
Leatt: 10.51%							
Alpinestars: 10.10%							
Thor: 8.08%							
Fly Racing: 4.04%							
Troy Lee Designs: 3.84%							
O'Neal: 2.83%							
Acerbis: 2.42%							
Moose: 1.82%							
Answer: 2.63%							
Other: 8.28%							
Q30: Do you own a gear bag?							
Yes: 73.45%							
No: 26.55%							
Q31: What brand(s) of gear bag do you own?							
OGIO: 41.42%							
Fox: 18.83%							
MSR: 7.83%							
Fly: 7.23%							

O'Neal: 6.48%							
Thor: 6.17%							
Rocky Mountain: 4.97%							
Alpinestars: 4.67%							
Troy Lee Designs: 3.61%							
Klim: 1.36%							
Other: 17.62%							
Q32: What method do you use most often to purchase Stock/OEM parts?							
Online: 64.05%							
Local powersports shop: 28.43%							
I don't purchase Stock/OEM parts: 6.64%							
Other: 0.88%							
Q33: Where online do you purchase your Stock/OEM parts?							
Rocky Mountain: 79.27%							
Motosport: 61.49%							
Amazon: 23.14%							
E-Bay: 19.86%							
Partzilla: 13.82%							
Revzilla: 13.30%							
Direct from the company: 9.84%							
Cycle Gear: 9.67%							
Chaparral: 8.46%							
Facebook Marketplace: 5.53%							
Bob's Cycle Supply: 4.84%							
MX Locker: 4.66%							
AOMC: 2.94%							
Other: 4.32%							
Q34: What method do you use most often to purchase aftermarket accessories?							
Online: 74.56%							
Local powersports shop: 17.04%							
I don't purchase aftermarket accessories: 7.19%							
Other: 1.22%							
Q35: Where online do you purchase your aftermarket accessories?							
Rocky Mountain: 80.71%							
Motosport: 61.57%							
Amazon: 25.37%							
E-Bay: 18.69%							
Direct from the company: 14.09%							
Revzilla: 13.06%							
Cycle Gear: 11.57%							
Dennis Kirk: 11.28%							
Partzilla: 10.68%							
Chaparral: 8.01%							
Facebook Marketplace: 6.53%							
MX Locker: 6.23%							
Bob's Cycle Supply: 6.23%							
AOMC: 2.82%							
Other: 5.34%							
Q36: How much money have you spent on aftermarket accessories in the last 12 months?							
\$0: 6.67%							
\$1–\$250: 17.04%							
\$251–\$750: 25.74%							
\$751–\$1,000: 16.69%							
\$1,001–\$1,500: 12.28%							
\$1,501–\$2,500: 8.22%							
\$2,501+: 13.35%							
Estimated average spend: ~\$1,014							
Q37: What aftermarket accessories do you plan to purchase in the next 12 months?							
Tires: 74.70%							
Lubricants: 69.57%							
Air Filter: 53.23%							
Oil Filter: 48.88%							
Grips: 48.75%							
Chain: 46.11%							

Cleaning Products: 43.35%							
Sprockets: 40.18%							
Brake Pads: 34.65%							
Graphics / Numbers: 32.28%							
Plastics: 25.30%							
Suspension Mods / Components: 23.85%							
Hand Tools: 19.37%							
Exhaust Pipe: 18.97%							
Handlebars: 18.84%							
Seat Cover: 16.86%							
Chain Guide / Rollers: 16.47%							
Handlebar Controls: 14.62%							
Battery: 14.23%							
Footpegs: 11.46%							
Cables: 10.94%							
Handguards: 10.14%							
Silencer / Muffler: 10.14%							
Engine Performance Mods: 9.35%							
Seat: 9.09%							
Wheels / Spokes / Hubs: 8.96%							
Clutch Performance Mods: 8.56%							
Gear Bag: 8.30%							
Bike Stand: 8.17%							
Skidplate: 7.77%							
Shift Lever: 6.85%							
Rims: 6.85%							
Tuning / Engine Mapping Device: 6.72%							
Brake Rotor: 6.72%							
Bike Mat: 5.67%							
Brake Lines: 5.14%							
Radiator Hoses: 5.01%							
Brake Pedal: 3.95%							
Triple Clamps: 3.95%							
Toolbox: 3.82%							
Power Washer: 3.29%							
Steering Dampener: 2.24%							
Other: 2.50%							
Q38: What brand of graphics are on your current bike(s)?							
Stock / OEM graphics: 52.90%							
DeCal Works: 26.08%							
Factory Effex: 13.10%							
N-Style: 4.45%							
Backyard Design: 3.58%							
Throttle Jockey: 3.71%							
SKDA: 3.46%							
Rival Ink: 2.35%							
One Industries: 2.10%							
Attack: 1.98%							
Throttle Syndicate: 1.61%							
D'COR: 1.73%							
Fusion Graphix: 1.36%							
Factory Backing: 1.36%							
180 Decals: 0.87%							
Other: 16.44%							
Q39: Do you plan to modify your engine in the next 12 months?							
Yes: 16.85%							
No: 83.15%							
Q40: Do you plan to modify/service your suspension in the next 12 months?							
Yes: 54.65%							
No: 45.35%							
Q41: Who do you currently use to service/rebuild your suspension?							
I do it myself: 42.49%							
Local powersports shop: 25.17%							
Race Tech: 12.93%							
Factory Connection: 12.70%							
Enzo Racing: 1.85%							

MX-Tech: 1.62%							
MCR Suspension: 1.39%							
Pro Circuit: 1.15%							
Evo Industries: 1.15%							
Pro-Action: 1.15%							
K-Tech: 0.69%							
Art of War: 0.69%							
Other: 23.09%							
Q42: What brands of hubs do you use?							
Stock / OEM: 91.35%							
Tusk: 5.93%							
Dubya USA: 4.70%							
Talon: 4.94%							
Warp 9: 3.71%							
Excel Pro Series G2: 3.71%							
Haan: 1.73%							
Kite: 1.11%							
Pro Wheel: 0.74%							
Faster USA: 0.62%							
Other: 1.36%							
Q43: What brands of plastics do you use?							
Stock / OEM: 77.26%							
Acerbis: 44.99%							
UFO: 16.19%							
Polisport: 14.34%							
Cycra: 11.12%							
DC Plastics: 2.97%							
Preston Petty: 2.22%							
Maier: 1.61%							
Other: 0.74%							
Q44: What brands of footpegs do you use?							
Stock / OEM: 82.32%							
IMS: 9.15%							
Fastway: 7.79%							
Flo Motorsports: 6.67%							
Tusk: 6.06%							
Pro Taper: 5.81%							
Raptor Titanium: 3.83%							
Moose: 1.36%							
Other: 4.45%							
Q45: What brands of levers/controls do you use?							
Stock / OEM: 73.55%							
ASV: 22.37%							
Arc: 12.36%							
Pro Taper: 9.39%							
Tusk: 6.67%							
Motion Pro: 5.81%							
Works Connection: 5.56%							
Renthal: 5.56%							
Magura: 2.84%							
MSR: 1.73%							
Flo: 1.48%							
Midwest Mountain Engineering: 1.24%							
Zeta: 1.11%							
Other: 2.35%							
Q46: Did you purchase pre-built wheel sets in the last 3 years?							
Yes: 16.37%							
No: 83.63%							
Q47: Do you plan to buy a complete wheelset in the next 12 months?							
Yes: 7.94%							
No: 92.06%							
Q48: What brand(s) of pre-built wheel sets did you purchase?							
Dubya USA: 29.73%							

Tusk: 22.30%							
OEM: 10.14%							
KTM PowerParts: 10.14%							
Warp 9: 9.46%							
Talon / Excel: 8.78%							
DID: 4.73%							
KKE: 4.73%							
Kite / Excel: 4.05%							
Haan: 3.38%							
Excel Pro Series G2: 3.38%							
Pro-Wheel: 2.70%							
Faster USA: 1.35%							
Other: 6.08%							
Q49: What brands of wheels/rims do you use?							
Stock / OEM: 87.52%							
Excel: 25.71%							
D.I.D.: 13.97%							
Tusk: 7.66%							
Dubya USA: 7.05%							
Warp 9: 4.70%							
Pro Wheel: 1.24%							
Sun: 0.99%							
KKE: 0.74%							
Other: 1.61%							
Q50: What brands of exhaust pipe do you use?							
Stock / OEM: 57.35%							
FMF: 53.28%							
Pro Circuit: 23.49%							
Yoshimura: 11.25%							
Akrapovic: 5.44%							
Bill's Pipes: 2.72%							
DG: 1.98%							
Dubach / Dr.D: 1.61%							
Bud Racing: 0.62%							
Big Gun: 0.87%							
Other: 5.81%							
Q51: What brand of piston is in your bike?							
Stock / OEM: 68.60%							
Wiseco: 16.56%							
Vertex: 6.18%							
Wossner: 2.84%							
ProX: 2.22%							
Other: 1.73%							
Q52: What brand of clutch plates do you own/use?							
OEM: 70.21%							
Rekluse: 16.69%							
Hinson: 15.57%							
Barnett Clutches: 6.30%							
EBC: 5.93%							
Tusk: 4.70%							
DP Clutches: 1.73%							
Other: 2.35%							
Q53: What brands of tires do you ride with regularly?							
Dunlop: 78.37%							
Michelin: 18.54%							
Bridgestone: 13.10%							
Pirelli: 10.88%							
Maxxis: 9.77%							
Kenda: 8.90%							
Tusk: 8.16%							
Shinko: 7.29%							
IRC: 5.81%							
Metzeler: 3.09%							
Golden Tyres: 1.73%							
MotoZ: 1.73%							

Artrax: 1.36%							
Other: 2.10%							
Q54: What brake pad brands do you use?							
Stock / OEM: 69.72%							
EBC: 38.57%							
Braking: 9.89%							
Galfer: 9.52%							
Tusk: 7.91%							
Brembo: 6.67%							
DP: 2.97%							
Renthal: 1.85%							
Moto-Master: 1.48%							
GBrakes: 0.74%							
Other: 1.11%							
Q55: What brake rotor brands do you use?							
Stock / OEM: 85.78%							
Galfer: 13.35%							
EBC: 9.27%							
Braking: 8.90%							
Tusk: 5.19%							
Brembo: 5.07%							
Moto-Master: 1.98%							
GBrakes: 0.99%							
Other: 1.24%							
Q56: What brands of handlebars do you use?							
Renthal: 63.54%							
Pro Taper: 40.91%							
Stock / OEM: 36.96%							
Mika Metals: 4.94%							
ODI: 4.08%							
Tusk: 2.97%							
Tag: 2.22%							
Fasst: 1.61%							
Phoenix: 1.11%							
Neken: 0.99%							
Other: 1.48%							
Q57: What brand of handguards do you use?							
None: 36.09%							
Acerbis: 23.49%							
Cycra: 10.14%							
Stock / OEM: 10.01%							
Enduro Engineering: 4.57%							
Barkbusters: 3.96%							
Tusk: 2.47%							
Moose: 1.48%							
Renthal: 1.36%							
UFO: 1.24%							
Other: 2.47%							
Q58: What brands of triple clamps do you use?							
Stock / OEM: 90.98%							
Pro Taper: 6.43%							
Xtrig: 5.19%							
Ride Engineering: 4.45%							
Applied: 3.71%							
Pro Circuit: 2.47%							
Works Connection: 1.11%							
RG3: 1.11%							
Other: 3.71%							
Q59: What brands of chain do you use?							
DID: 53.52%							
Stock / OEM: 33.87%							
Renthal: 28.43%							
RK: 15.95%							
Regina: 7.54%							

Primary Drive: 6.30%							
EK: 4.20%							
Sunstar: 3.71%							
Tusk: 3.34%							
Pro Taper: 3.46%							
Mika Metals: 1.85%							
Fire Power: 1.85%							
Tsubaki: 1.73%							
Other: 0.74%							
Q60: What brands of chain guide do you use?							
Stock / OEM: 84.30%							
TM Designworks: 19.28%							
Acerbis: 12.24%							
GYTR: 2.72%							
Polisport: 2.22%							
Primary Drive: 1.36%							
Moose: 1.73%							
UFO: 1.36%							
Other: 1.48%							
Q61: What brands of seat covers do you use?							
Guts Racing: 31.52%							
OEM: 23.98%							
Seat Concepts: 13.47%							
Factory Effex: 11.00%							
DeCal Works: 7.54%							
Thrill Seekers: 3.34%							
SKDA: 2.84%							
One Gripper: 2.84%							
D’COR: 2.72%							
Other: 21.51%							
Q62: What brands of grips do you use?							
Renthal: 44.00%							
ODI / Emig Grips: 39.18%							
Stock / OEM: 23.73%							
Pro Taper: 23.24%							
Scott: 11.62%							
Oury: 5.69%							
Pro-Grip: 3.96%							
Tusk: 3.43%							
Troy Lee Designs: 0.87%							
Other: 2.84%							
Q63: What brands of air filters do you use regularly?							
Twin-Air: 72.93%							
Stock / OEM: 33.25%							
Uni Filter: 16.56%							
No Toil: 10.63%							
K&N: 10.51%							
Maxima / ProFilter: 9.02%							
Tusk: 5.93%							
Funnel Web: 2.22%							
DT-1: 2.35%							
HiFlo: 1.98%							
Other: 0.99%							
Q64: What brands of oil filters do you use regularly?							
Stock / OEM: 69.40%							
K&N: 23.23%							
HiFlo: 18.55%							
Tusk: 11.05%							
Maxima: 10.06%							
Fram: 2.55%							
Other: 2.27%							
Q65: What brands of lubricants do you use regularly in your 4-stroke or 2-stroke crankcase?							
Maxima: 46.05%							
Bel-Ray: 22.83%							

Yamalube: 20.28%							
Motorex: 18.88%							
Pro Honda: 17.98%							
Motul: 14.29%							
Amsoil: 12.88%							
Lucas Oil: 8.93%							
Rotella: 6.12%							
Spectro: 5.10%							
Castrol: 4.97%							
Mobil 1: 4.21%							
Kawasaki: 3.70%							
Liqui Moly: 3.06%							
Klotz: 2.93%							
Valvoline: 2.81%							
Silkolene: 2.68%							
PJ1: 1.91%							
Redline: 1.79%							
Pennzoil: 1.53%							
Suzuki/Ecstar: 1.15%							
Blud: 1.15%							
Blendzall: 0.64%							
Firepower: 0.51%							
Magna1: 0.13%							
Other: 2.55%							
Q66: What brands of premix oil do you use regularly?							
Maxima: 33.91%							
Yamalube: 19.55%							
Motorex: 14.19%							
Amsoil: 14.01%							
Bel-Ray: 11.07%							
Motul: 9.52%							
Klotz: 9.00%							
Spectro: 6.06%							
Pro Honda: 5.19%							
Lucas Oil: 5.19%							
VP Racing: 4.84%							
Castrol: 2.25%							
Redline: 1.73%							
Other: 2.94%							
Q67: Which brands of engine coolant do you use?							
Engine Ice: 46.83%							
Maxima: 17.54%							
Prestone: 13.63%							
Pro Honda: 9.85%							
Motorex: 7.29%							
Yamacool: 6.21%							
Bel-Ray: 4.05%							
Evans: 3.91%							
Motul: 2.56%							
Castrol: 1.48%							
Amsoil: 3.37%							
VP Racing: 2.56%							
Twin-Air IceFlow: 2.16%							
Red Line: 1.89%							
Other: 3.24%							
Q68: What brands of fuel do you use regularly?							
Pump Gas: 77.75%							
VP Racing: 28.80%							
Sunoco: 10.63%							
Shell: 6.43%							
Renegade: 3.09%							
ETS: 1.73%							
Q69: What brands of chain lubricant do you use regularly?							
Maxima: 54.02%							
Bel-Ray: 21.51%							
WD-40: 14.96%							

PJ1: 9.64%							
Motorex: 8.53%							
Motul: 6.06%							
Pro Honda: 5.19%							
Yamalube: 4.45%							
Amsoil: 4.45%							
Silkolene: 2.47%							
Muc-Off: 2.35%							
Lucas Oil: 3.21%							
Other: 4.33%							
Q70: What brands of sprocket do you use?							
Renthal: 51.92%							
Stock / OEM: 48.21%							
Sunstar: 16.69%							
Primary Drive: 8.28%							
JT: 7.05%							
Supersprox: 7.42%							
Dirt Tricks: 6.55%							
Pro Taper: 8.41%							
Vortex: 3.96%							
Mika Metals: 3.58%							
Sprocket Specialists: 2.35%							
Other: 1.85%							
Q71: What brand of battery do you use?							
Stock / OEM: 72.49%							
Yuasa: 19.45%							
Fire Power: 17.48%							
Antigravity: 9.27%							
Tusk: 7.90%							
Bike Master: 4.41%							
Shorai: 3.19%							
Other: 3.04%							
Q72: Do you own a truck?							
Yes: 80.86%							
No: 19.14%							
Q73: How often do you do each of the following?							
	Never	Once a year	Once every few months	Once a month	Once a week	Multiple times per week	Daily
Mountain Biking	40.14%	7.98%	19.73%	10.26%	11.40%	9.46%	1.03%
Camping	26.57%	22.92%	33.52%	12.31%	2.17%	2.05%	0.46%
Street Motorcycling	51.54%	5.70%	11.63%	8.10%	10.95%	10.15%	1.94%
Fitness/Working Out	12.43%	1.48%	5.82%	6.61%	19.27%	42.42%	11.97%
Hunting	70.01%	13.00%	9.35%	1.82%	0.91%	4.22%	0.68%
Road Bicycling	67.84%	3.08%	10.83%	4.45%	6.04%	7.07%	0.68%
ATV Riding	65.11%	7.98%	12.54%	6.73%	4.10%	2.62%	0.91%
Snowboarding/Skiing	66.59%	16.76%	8.78%	3.42%	2.39%	1.82%	0.23%
Video Gaming	56.78%	5.82%	10.83%	5.70%	7.53%	9.35%	3.99%
BMX	83.81%	5.25%	5.59%	1.60%	1.60%	1.71%	0.46%
Snowmobiling	79.93%	10.38%	5.36%	0.80%	2.17%	0.91%	0.46%
Boating/Water Sports	49.60%	16.99%	18.59%	7.41%	4.10%	2.96%	0.34%
Q74: Do you consume performance/fitness products?							
Gatorade: 45.80%							
Ryno Power: 9.85%							
Gu: 4.54%							
C4: 4.54%							
ARMA: 3.98%							
Jocko: 2.32%							
Bucked Up: 1.77%							
None: 36.62%							
Other: 10.62%							
Q75: How do you find out about new products?							
Racer X: 86.62%							
Other Motocross Websites: 50.11%							

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	Never	Once a year	Once every few months	Once a month	Once a week	Daily	Multiple times per day
RacerXOnline.com	2.63%	2.97%	9.47%	10.84%	32.99%	28.42%	12.67%
VitalMX.com	28.83%	5.49%	16.36%	11.90%	20.48%	11.56%	5.38%
SwapMotoLive.com	55.44%	5.61%	12.03%	9.74%	11.57%	4.12%	1.49%
PulpMX.com	34.32%	7.44%	17.16%	13.84%	19.79%	5.38%	2.06%
SupercrossLive.com	31.23%	4.82%	19.52%	16.76%	23.77%	2.64%	1.26%
MotocrossActionMag.com	41.01%	7.56%	15.35%	11.68%	14.55%	7.79%	2.06%
AMASupercross.com	36.43%	8.82%	21.99%	13.63%	16.61%	1.72%	0.80%
ThumperTalk.com	65.67%	8.38%	14.01%	6.54%	3.56%	1.61%	0.23%
RacerTV.com	43.36%	10.18%	21.51%	14.19%	8.35%	1.95%	0.46%
CycleNews.com	53.95%	7.79%	11.57%	7.79%	15.58%	3.32%	0.00%
Vurbmoto.com	60.11%	8.00%	14.06%	8.34%	6.40%	2.74%	0.34%
DirtRider.com	62.67%	9.47%	12.79%	7.42%	5.14%	2.17%	0.34%
MXGP.com	49.89%	10.41%	19.57%	9.27%	9.61%	1.14%	0.11%
GNCCRacing.com	65.30%	7.53%	12.79%	7.31%	6.05%	0.91%	0.11%
MXSports.com	58.97%	9.71%	15.43%	9.71%	4.80%	1.26%	0.11%
MotoXAddicts.com	85.93%	4.00%	4.69%	3.32%	1.37%	0.57%	0.11%
MXSportsProRacing.com	78.44%	4.36%	8.49%	4.82%	2.87%	0.80%	0.23%
MXVice.com	87.40%	3.67%	4.58%	1.95%	1.95%	0.46%	0.00%
Transmoto.com.au	89.82%	3.32%	3.09%	1.83%	1.26%	0.46%	0.23%
MotoOnline.com.au	92.22%	2.97%	2.17%	1.03%	1.26%	0.34%	0.00%
MXLarge.com	90.98%	3.08%	2.40%	1.14%	1.48%	0.68%	0.23%
MotoNews.com	88.99%	4.24%	3.67%	1.38%	1.38%	0.34%	0.00%
Q83: Which Racer X platforms do you use most often to get info?							
Racer X Website: 71.90%							
Racer X Magazine: 39.38%							
Instagram: 32.52%							
YouTube: 33.41%							
Facebook: 29.09%							
Podcast: 19.69%							
Email Newsletter: 15.27%							
Twitter / X: 7.08%							
Q84: How do you watch videos from Racer X?							
YouTube: 66.59%							
Racer X website: 60.40%							
Social media: 23.45%							
Other: 1.99%							
Q85: What motorcycle racing have you watched in the last 12 months?							
AMA Supercross: 97.90%							
AMA Motocross: 97.79%							
SuperMotocross Finals: 80.64%							
Motocross of Nations: 75.00%							
World Supercross: 55.86%							
MXGP: 54.87%							
Loretta Lynn MX: 49.45%							
Arenacross: 46.79%							
GNCC: 30.20%							
MotoGP: 29.98%							
EnduroCross: 28.98%							
X Games: 24.89%							
Flat Track: 18.92%							
Other: 2.99%							
Q86: What motorcycle racing events have you attended in the last 12 months?							
AMA Supercross: 56.75%							
AMA Motocross: 50.22%							
Motocross of Nations: 13.16%							
SuperMotocross Finals: 11.17%							
Arenacross: 6.08%							
GNCC: 6.08%							
Flat Track: 3.87%							
Loretta Lynn MX: 3.43%							
Other: 7.41%							
I don't attend events: 17.37%							
Q87: Do you participate in SX/MX fantasy leagues?							

Yes: 52.43%							
No: 47.57%							
Q88: Do you participate in sports betting for SX/MX?							
Yes: 7.19%							
No: 92.81%							
Q91: Are you a member of the AMA?							
Yes: 47.46%							
No: 52.54%							