

2025 Racer X Readers' Choice Survey**Q1: What is your age?**

Under 18 years old: 0.60%
18–20 years old: 1.00%
21–24 years old: 2.19%
25–34 years old: 9.47%
35–44 years old: 14.96%
45–54 years old: 22.23%
55–59 years old: 16.15%
60+: 33.40%

Average Age: ~51.4 Years Old**Q2: What is your annual household income?**

Under \$30K: 7.68%
\$31K–\$50K: 8.87%
\$51K–\$80K: 14.96%
\$81K–\$100K: 15.05%
\$101K–\$150K: 22.23%
\$151K–\$249K: 20.34%
\$250K+: 10.87%

Average Income: ~\$129,000**Q3: Do you own a motorcycle?**

Yes: 89.27%
No: 10.73%

Q4: How many bikes do you own?

1: 23.79%
2: 18.59%
3: 16.36%
4: 11.28%
5+: 29.99%

Average: ~3.2 Bikes**Q5: What size bike(s) do you own?**

0–50cc: 16.98%
51–60cc: 3.35%
61–80cc: 11.65%
81–110cc: 21.44%
111–125cc: 25.65%
126–175cc: 13.14%
176–250cc: 42.87%
251–300cc: 25.28%
301–350cc: 13.01%
351–500cc: 43.25%
501–650cc: 10.90%
651–800cc: 6.44%
801–1000cc: 9.05%
1001cc+: 17.47%
Electric: 5.70%

Q6: What kind of bike stand do you use?

Box: 55.14%
Lift: 40.52%
Side/kick stand: 34.57%
Triangle: 27.51%
None: 3.10%
Other: 7.93%

Q7: What year(s) is your bike?

Pre 65: 1.86%
66–69: 4.58%
70–79: 19.45%
80–89: 17.22%
90–99: 18.96%
2000–2009: 43.74%
2010–2015: 25.65%
2016–2021: 39.90%
2022–2025: 48.82%

2026: 4.34%

Q8: What brands of motorcycles do you own or are in your household?

Honda: 51.03%
Yamaha: 44.75%
KTM: 29.31%
Kawasaki: 29.31%
Suzuki: 20.51%
Husqvarna: 12.91%
Harley-Davidson: 10.37%
Beta: 4.46%
GasGas: 3.62%
Triumph: 3.74%
Ducati: 3.14%
STACYC: 3.02%
BMW: 2.41%
Can-Am: 2.17%
Maico: 2.05%
Sherco: 1.33%
Bultaco: 1.33%
Surron: 1.21%
Stark Varg: 1.21%
KTM (Electric): 1.21%
Other: 10.74%

Q9: What types of powersports vehicles do you own?

4-Stroke MX: 56.92%
2-Stroke MX: 45.39%
Pit Bike/Trail Bike: 32.28%
Dual Sport/Adventure: 22.69%
Enduro: 21.12%
ATV: 19.54%
Vintage MX Bike: 17.48%
Side-by-Side (UTV): 13.23%
Sport Bike: 13.23%
Cruiser: 11.53%
Boat: 9.47%
Snowmobile: 7.77%
Pee-Wee Gas Powered: 6.31%
Scooter: 5.22%
Personal Watercraft: 4.85%
Trials Bike: 4.37%
Tourer: 4.13%
Pee-Wee Electric Powered: 3.76%
Electric Full-size: 3.64%
Go-Kart: 2.67%
Snowbike: 0.85%
Other: 3.88%

Q10: What types of powersports vehicles do you plan to purchase in the next 12 months?

4-Stroke MX: 38.05%
2-Stroke MX: 25.92%
Dual Sport/Adventure: 13.60%
Enduro: 12.68%
Vintage MX Bike: 9.93%
Side-by-Side (UTV): 9.19%
Pit Bike/Trail Bike: 8.82%
ATV: 6.62%
Electric Full-size: 5.51%
Sport Bike: 3.31%
Snowmobile: 3.31%
Pee-Wee Electric Powered: 3.13%
Cruiser: 2.94%
Pee-Wee Gas Powered: 2.39%
Trials Bike: 1.65%
Tourer: 1.47%
Snowbike: 1.47%
Scooter: 1.29%
Go-Kart: 1.10%
Boat: 0.92%

Personal Watercraft: 0.74%						
Other: 2.02%						
Q11: Do you insure your powersports vehicle(s)?						
Yes: 50.22%						
No: 41.37%						
I don't own a powersports vehicle: 8.41%						
Q12: With what company?						
Progressive: 45.59%						
State Farm: 13.88%						
GEICO: 11.89%						
All State: 4.41%						
Farmer's: 2.42%						
NationWide: 1.32%						
Erie: 1.10%						
Other: 19.38%						
Q13: Have you been riding more or less in the past year?						
More: 50.81%						
Less: 49.19%						
Q14: What types of off-road (non-racing) recreational riding do you participate in?						
Trail: 68.03%						
Motocross: 67.14%						
Dual Sport/Adventure: 28.01%						
Desert: 16.37%						
ATV: 13.17%						
UTV: 11.51%						
Trials: 6.27%						
Other: 4.22%						
Q15: How many members of your household ride and/or race?						
1: 43.81%						
2: 28.21%						
3: 10.95%						
4: 5.64%						
5+: 2.21%						
None: 9.18%						
Average: ~1.68 riders per household						
Q16: What types of riding or organized racing do you or someone in your household participate in?						
Motocross: 62.61%						
Recreational: 41.41%						
Hare Scrambles: 20.71%						
Enduro: 18.88%						
Vintage/Historic: 8.89%						
Desert: 8.65%						
Pit Bike: 8.40%						
GNCC: 6.94%						
Grand Prix (Moto & XC hybrid): 7.06%						
ATV: 5.48%						
Supercross: 4.63%						
Arenacross: 4.63%						
Observed Trials: 4.14%						
Bike Cross Country: 3.65%						
Flat Track: 2.80%						
24-Hour Races: 1.71%						
EnduroCross: 1.71%						
Freestyle: 0.85%						
Other: 7.31%						
Q17: How do you currently haul your bike to the track?						
Truck bed: 68.51%						
Trailer behind truck/car: 48.51%						
Hitch Rack/cARRIER: 14.05%						
Toy hauler/camper: 11.62%						
Box/Sprinter Van: 8.92%						
Motor home/fun mover: 2.03%						
Other: 1.62%						

Q18: Do you purchase motorcycle gear and hard parts?						
Yes: 90.82%						
No: 9.18%						
Q19: What riding gear do you plan to purchase in the next 12 months?						
Gloves: 63.15%						
Pants: 60.40%						
Jersey: 57.49%						
Goggles: 55.35%						
Helmet: 52.60%						
Boots: 47.71%						
Socks: 33.49%						
Chest Protector: 24.62%						
Knee Brace: 16.36%						
Compression Undergarments: 12.54%						
Body Armor: 9.33%						
Hydration Pack: 7.95%						
Enduro Jacket: 6.42%						
Neck Protector: 5.05%						
Kidney Belt: 4.28%						
Wrist Brace: 3.82%						
Elbow Guards: 2.75%						
Cooling Vest: 2.75%						
Other: 1.53%						
Q20: What brands of helmets do you own?						
Bell: 41.45%						
Fly: 23.33%						
Fox: 22.75%						
Shoei: 20.55%						
Troy Lee Designs: 18.48%						
Arai: 13.97%						
HJC: 13.74%						
Alpinestars: 8.43%						
6D: 9.01%						
O'Neal: 7.74%						
MSR: 5.66%						
Thor: 5.08%						
Answer: 3.23%						
LS2: 3.23%						
Leatt: 2.66%						
Klim: 2.42%						
Scorpion: 2.42%						
AGV: 2.08%						
FXR: 1.62%						
EVS: 1.62%						
AFX: 1.50%						
Just1: 0.81%						
Ride 509: 0.35%						
Other: 5.77%						
Q21: What brands of boots do you own?						
Alpinestars: 63.96%						
Fox: 21.89%						
Gaerne: 21.89%						
Sidi: 11.19%						
O'Neal: 6.52%						
Fly: 5.90%						
Leatt: 3.69%						
THOR: 4.18%						
MSR: 2.58%						
Forma: 1.84%						
Other: 2.58%						
Q22: What brands of jerseys do you own?						
Fox: 47.91%						
Fly: 35.28%						
THOR: 23.48%						
Troy Lee Designs: 20.14%						

MSR: 17.76%							
Alpinestars: 16.45%							
O'Neal: 15.14%							
Shift: 11.08%							
Answer: 10.85%							
FXR/FTA: 8.82%							
Fasthouse: 9.54%							
Klim: 7.03%							
Moose: 6.32%							
JT Racing: 5.13%							
Seven: 4.17%							
One Industries: 2.38%							
Renew: 2.03%							
Canvas MX: 1.55%							
Leatt: 1.55%							
Acerbis: 1.19%							
Other: 6.44%							

Q23: What brands of pants do you own?

Fox: 43.68%							
Fly: 31.41%							
THOR: 20.12%							
MSR: 17.06%							
Troy Lee Designs: 16.32%							
Alpinestars: 14.85%							
O'Neal: 13.74%							
Shift: 8.83%							
Answer: 8.71%							
FXR/FTA: 8.10%							
Fasthouse: 7.73%							
Klim: 7.48%							
Moose: 5.28%							
JT Racing: 3.93%							
Seven: 3.68%							
Leatt: 1.96%							
Canvas MX: 1.23%							
One Industries: 1.23%							
Other: 6.75%							

Q24: What brands of gloves do you own?

Fox: 47.84%							
Fly: 31.27%							
100%: 21.00%							
Troy Lee Designs: 19.02%							
THOR: 17.74%							
Alpinestars: 15.17%							
MSR: 14.00%							
O'Neal: 11.20%							
Answer: 7.70%							
Mechanix Wear: 7.58%							
Shift: 6.53%							
Klim: 6.30%							
FXR/FTA: 5.95%							
Fasthouse: 5.48%							
Moose: 4.08%							
Leatt: 3.03%							
JT Racing: 3.15%							
Seven: 2.45%							
EVS: 1.52%							
One Industries: 1.40%							
Other: 7.82%							

Q25: What brands of goggles do you own?

100%: 56.16%							
Scott: 41.00%							
Oakley: 31.64%							
Fox: 11.37%							
Spy: 8.89%							
Smith: 8.77%							
EKS: 5.57%							

Fly: 4.62%							
FMF Vision: 4.38%							
Leatt: 3.44%							
Alpinestars: 2.73%							
THOR: 2.37%							
Dragon: 2.13%							
Blur: 1.54%							
Klim: 1.42%							
509: 1.42%							
Havoc: 1.18%							
Other: 2.37%							
Q26: What brands of chest protector/body armor do you own?							
Fox: 31.19%							
Alpinestars: 23.28%							
Leatt: 18.74%							
THOR: 14.79%							
EVS: 11.71%							
Fly: 6.15%							
Troy Lee Designs: 6.44%							
HRP: 4.83%							
O'Neal: 3.22%							
Acerbis: 3.07%							
Answer: 1.90%							
MSR: 2.64%							
Other: 4.25%							
Q27: What brands of neck braces do you own?							
Leatt: 65.44%							
EVS: 15.21%							
Atlas: 14.75%							
Alpinestars: 11.06%							
O'Neal: 0.92%							
Other: 7.37%							
Q28: What brands of knee braces do you own?							
EVS: 33.25%							
Asterisk: 18.50%							
CTI/Ossur: 17.25%							
Mobius: 11.00%							
Leatt: 10.25%							
POD: 9.75%							
Alpinestars: 7.75%							
Fly: 3.25%							
Troy Lee Designs: 2.50%							
Other: 6.00%							
Q29: What brands of knee pads/sleeves do you own?							
EVS: 42.22%							
Fox: 24.24%							
Leatt: 10.51%							
Alpinestars: 10.10%							
Thor: 8.08%							
Fly Racing: 4.04%							
Troy Lee Designs: 3.84%							
O'Neal: 2.83%							
Acerbis: 2.42%							
Moose: 1.82%							
Answer: 2.63%							
Other: 8.28%							
Q30: Do you own a gear bag?							
Yes: 73.45%							
No: 26.55%							
Q31: What brand(s) of gear bag do you own?							
OGIO: 41.42%							
Fox: 18.83%							
MSR: 7.83%							
Fly: 7.23%							

O'Neal: 6.48%							
Thor: 6.17%							
Rocky Mountain: 4.97%							
Alpinestars: 4.67%							
Troy Lee Designs: 3.61%							
Klim: 1.36%							
Other: 17.62%							
Q32: What method do you use most often to purchase Stock/OEM parts?							
Online: 64.05%							
Local powersports shop: 28.43%							
I don't purchase Stock/OEM parts: 6.64%							
Other: 0.88%							
Q33: Where online do you purchase your Stock/OEM parts?							
Rocky Mountain: 79.27%							
Motosport: 61.49%							
Amazon: 23.14%							
E-Bay: 19.86%							
Partzilla: 13.82%							
Revzilla: 13.30%							
Direct from the company: 9.84%							
Cycle Gear: 9.67%							
Chaparral: 8.46%							
Facebook Marketplace: 5.53%							
Bob's Cycle Supply: 4.84%							
MX Locker: 4.66%							
AOMC: 2.94%							
Other: 4.32%							
Q34: What method do you use most often to purchase aftermarket accessories?							
Online: 74.56%							
Local powersports shop: 17.04%							
I don't purchase aftermarket accessories: 7.19%							
Other: 1.22%							
Q35: Where online do you purchase your aftermarket accessories?							
Rocky Mountain: 80.71%							
Motosport: 61.57%							
Amazon: 25.37%							
E-Bay: 18.69%							
Direct from the company: 14.09%							
Revzilla: 13.06%							
Cycle Gear: 11.57%							
Dennis Kirk: 11.28%							
Partzilla: 10.68%							
Chaparral: 8.01%							
Facebook Marketplace: 6.53%							
MX Locker: 6.23%							
Bob's Cycle Supply: 6.23%							
AOMC: 2.82%							
Other: 5.34%							
Q36: How much money have you spent on aftermarket accessories in the last 12 months?							
\$0: 6.67%							
\$1-\$250: 17.04%							
\$251-\$750: 25.74%							
\$751-\$1,000: 16.69%							
\$1,001-\$1,500: 12.28%							
\$1,501-\$2,500: 8.22%							
\$2,501+: 13.35%							
Estimated average spend: ~\$1,014							
Q37: What aftermarket accessories do you plan to purchase in the next 12 months?							
Tires: 74.70%							
Lubricants: 69.57%							
Air Filter: 53.23%							
Oil Filter: 48.88%							
Grips: 48.75%							
Chain: 46.11%							

Cleaning Products: 43.35%								
Sprockets: 40.18%								
Brake Pads: 34.65%								
Graphics / Numbers: 32.28%								
Plastics: 25.30%								
Suspension Mods / Components: 23.85%								
Hand Tools: 19.37%								
Exhaust Pipe: 18.97%								
Handlebars: 18.84%								
Seat Cover: 16.86%								
Chain Guide / Rollers: 16.47%								
Handlebar Controls: 14.62%								
Battery: 14.23%								
Footpegs: 11.46%								
Cables: 10.94%								
Handguards: 10.14%								
Silencer / Muffler: 10.14%								
Engine Performance Mods: 9.35%								
Seat: 9.09%								
Wheels / Spokes / Hubs: 8.96%								
Clutch Performance Mods: 8.56%								
Gear Bag: 8.30%								
Bike Stand: 8.17%								
Skidplate: 7.77%								
Shift Lever: 6.85%								
Rims: 6.85%								
Tuning / Engine Mapping Device: 6.72%								
Brake Rotor: 6.72%								
Bike Mat: 5.67%								
Brake Lines: 5.14%								
Radiator Hoses: 5.01%								
Brake Pedal: 3.95%								
Triple Clamps: 3.95%								
Toolbox: 3.82%								
Power Washer: 3.29%								
Steering Dampener: 2.24%								
Other: 2.50%								

Q38: What brand of graphics are on your current bike(s)?

Stock / OEM graphics: 52.90%								
DeCal Works: 26.08%								
Factory Effex: 13.10%								
N-Style: 4.45%								
Backyard Design: 3.58%								
Throttle Jockey: 3.71%								
SKDA: 3.46%								
Rival Ink: 2.35%								
One Industries: 2.10%								
Attack: 1.98%								
Throttle Syndicate: 1.61%								
D'COR: 1.73%								
Fusion Graphix: 1.36%								
Factory Backing: 1.36%								
180 Decals: 0.87%								
Other: 16.44%								

Q39: Do you plan to modify your engine in the next 12 months?

Yes: 16.85%								
No: 83.15%								

Q40: Do you plan to modify/service your suspension in the next 12 months?

Yes: 54.65%								
No: 45.35%								

Q41: Who do you currently use to service/rebuild your suspension?

I do it myself: 42.49%								
Local powersports shop: 25.17%								
Race Tech: 12.93%								
Factory Connection: 12.70%								
Enzo Racing: 1.85%								

MX-Tech: 1.62%								
MCR Suspension: 1.39%								
Pro Circuit: 1.15%								
Evo Industries: 1.15%								
Pro-Action: 1.15%								
K-Tech: 0.69%								
Art of War: 0.69%								
Other: 23.09%								
Q42: What brands of hubs do you use?								
Stock / OEM: 91.35%								
Tusk: 5.93%								
Duby USA: 4.70%								
Talon: 4.94%								
Warp 9: 3.71%								
Excel Pro Series G2: 3.71%								
Haan: 1.73%								
Kite: 1.11%								
Pro Wheel: 0.74%								
Faster USA: 0.62%								
Other: 1.36%								
Q43: What brands of plastics do you use?								
Stock / OEM: 77.26%								
Acerbis: 44.99%								
UFO: 16.19%								
Polisport: 14.34%								
Cycra: 11.12%								
DC Plastics: 2.97%								
Preston Petty: 2.22%								
Maier: 1.61%								
Other: 0.74%								
Q44: What brands of footpegs do you use?								
Stock / OEM: 82.32%								
IMS: 9.15%								
Fastway: 7.79%								
Flo Motorsports: 6.67%								
Tusk: 6.06%								
Pro Taper: 5.81%								
Raptor Titanium: 3.83%								
Moose: 1.36%								
Other: 4.45%								
Q45: What brands of levers/controls do you use?								
Stock / OEM: 73.55%								
ASV: 22.37%								
Arc: 12.36%								
Pro Taper: 9.39%								
Tusk: 6.67%								
Motion Pro: 5.81%								
Works Connection: 5.56%								
Renthal: 5.56%								
Magura: 2.84%								
MSR: 1.73%								
Flo: 1.48%								
Midwest Mountain Engineering: 1.24%								
Zeta: 1.11%								
Other: 2.35%								
Q46: Did you purchase pre-built wheel sets in the last 3 years?								
Yes: 16.37%								
No: 83.63%								
Q47: Do you plan to buy a complete wheelset in the next 12 months?								
Yes: 7.94%								
No: 92.06%								
Q48: What brand(s) of pre-built wheel sets did you purchase?								
Duby USA: 29.73%								

Tusk: 22.30%						
OEM: 10.14%						
KTM PowerParts: 10.14%						
Warp 9: 9.46%						
Talon / Excel: 8.78%						
DID: 4.73%						
KKE: 4.73%						
Kite / Excel: 4.05%						
Haan: 3.38%						
Excel Pro Series G2: 3.38%						
Pro-Wheel: 2.70%						
Faster USA: 1.35%						
Other: 6.08%						
Q49: What brands of wheels/rims do you use?						
Stock / OEM: 87.52%						
Excel: 25.71%						
D.I.D.: 13.97%						
Tusk: 7.66%						
Duby USA: 7.05%						
Warp 9: 4.70%						
Pro Wheel: 1.24%						
Sun: 0.99%						
KKE: 0.74%						
Other: 1.61%						
Q50: What brands of exhaust pipe do you use?						
Stock / OEM: 57.35%						
FMF: 53.28%						
Pro Circuit: 23.49%						
Yoshimura: 11.25%						
Akrapovic: 5.44%						
Bill's Pipes: 2.72%						
DG: 1.98%						
Dubach / Dr.D: 1.61%						
Bud Racing: 0.62%						
Big Gun: 0.87%						
Other: 5.81%						
Q51: What brand of piston is in your bike?						
Stock / OEM: 68.60%						
Wiseco: 16.56%						
Vertex: 6.18%						
Wossner: 2.84%						
ProX: 2.22%						
Other: 1.73%						
Q52: What brand of clutch plates do you own/use?						
OEM: 70.21%						
Rekluse: 16.69%						
Hinson: 15.57%						
Barnett Clutches: 6.30%						
EBC: 5.93%						
Tusk: 4.70%						
DP Clutches: 1.73%						
Other: 2.35%						
Q53: What brands of tires do you ride with regularly?						
Dunlop: 78.37%						
Michelin: 18.54%						
Bridgestone: 13.10%						
Pirelli: 10.88%						
Maxxis: 9.77%						
Kenda: 8.90%						
Tusk: 8.16%						
Shinko: 7.29%						
IRC: 5.81%						
Metzeler: 3.09%						
Golden Tyres: 1.73%						
MotoZ: 1.73%						

Artrax: 1.36%							
Other: 2.10%							
Q54: What brake pad brands do you use?							
Stock / OEM: 69.72%							
EBC: 38.57%							
Braking: 9.89%							
Galfer: 9.52%							
Tusk: 7.91%							
Brembo: 6.67%							
DP: 2.97%							
Renthal: 1.85%							
Moto-Master: 1.48%							
GBrakes: 0.74%							
Other: 1.11%							
Q55: What brake rotor brands do you use?							
Stock / OEM: 85.78%							
Galfer: 13.35%							
EBC: 9.27%							
Braking: 8.90%							
Tusk: 5.19%							
Brembo: 5.07%							
Moto-Master: 1.98%							
GBrakes: 0.99%							
Other: 1.24%							
Q56: What brands of handlebars do you use?							
Renthal: 63.54%							
Pro Taper: 40.91%							
Stock / OEM: 36.96%							
Mika Metals: 4.94%							
ODI: 4.08%							
Tusk: 2.97%							
Tag: 2.22%							
Fasst: 1.61%							
Phoenix: 1.11%							
Neken: 0.99%							
Other: 1.48%							
Q57: What brand of handguards do you use?							
None: 36.09%							
Acerbis: 23.49%							
Cyca: 10.14%							
Stock / OEM: 10.01%							
Enduro Engineering: 4.57%							
Barkbusters: 3.96%							
Tusk: 2.47%							
Moose: 1.48%							
Renthal: 1.36%							
UFO: 1.24%							
Other: 2.47%							
Q58: What brands of triple clamps do you use?							
Stock / OEM: 90.98%							
Pro Taper: 6.43%							
Xtrig: 5.19%							
Ride Engineering: 4.45%							
Applied: 3.71%							
Pro Circuit: 2.47%							
Works Connection: 1.11%							
RG3: 1.11%							
Other: 3.71%							
Q59: What brands of chain do you use?							
DID: 53.52%							
Stock / OEM: 33.87%							
Renthal: 28.43%							
RK: 15.95%							
Regina: 7.54%							

Primary Drive: 6.30%							
EK: 4.20%							
Sunstar: 3.71%							
Tusk: 3.34%							
Pro Taper: 3.46%							
Mika Metals: 1.85%							
Fire Power: 1.85%							
Tsubaki: 1.73%							
Other: 0.74%							
Q60: What brands of chain guide do you use?							
Stock / OEM: 84.30%							
TM Designworks: 19.28%							
Acerbis: 12.24%							
GYTR: 2.72%							
Polisport: 2.22%							
Primary Drive: 1.36%							
Moose: 1.73%							
UFO: 1.36%							
Other: 1.48%							
Q61: What brands of seat covers do you use?							
Guts Racing: 31.52%							
OEM: 23.98%							
Seat Concepts: 13.47%							
Factory Effex: 11.00%							
DeCal Works: 7.54%							
Thrill Seekers: 3.34%							
SKDA: 2.84%							
One Gripper: 2.84%							
D'COR: 2.72%							
Other: 21.51%							
Q62: What brands of grips do you use?							
Renthal: 44.00%							
ODI / Emig Grips: 39.18%							
Stock / OEM: 23.73%							
Pro Taper: 23.24%							
Scott: 11.62%							
Oury: 5.69%							
Pro-Grip: 3.96%							
Tusk: 3.43%							
Troy Lee Designs: 0.87%							
Other: 2.84%							
Q63: What brands of air filters do you use regularly?							
Twin-Air: 72.93%							
Stock / OEM: 33.25%							
Uni Filter: 16.56%							
No Toil: 10.63%							
K&N: 10.51%							
Maxima / ProFilter: 9.02%							
Tusk: 5.93%							
Funnel Web: 2.22%							
DT-1: 2.35%							
HiFlo: 1.98%							
Other: 0.99%							
Q64: What brands of oil filters do you use regularly?							
Stock / OEM: 69.40%							
K&N: 23.23%							
HiFlo: 18.55%							
Tusk: 11.05%							
Maxima: 10.06%							
Fram: 2.55%							
Other: 2.27%							
Q65: What brands of lubricants do you use regularly in your 4-stroke or 2-stroke crankcase?							
Maxima: 46.05%							
Bel-Ray: 22.83%							

Yamalube: 20.28%						
Motorex: 18.88%						
Pro Honda: 17.98%						
Motul: 14.29%						
Amsoil: 12.88%						
Lucas Oil: 8.93%						
Rotella: 6.12%						
Spectro: 5.10%						
Castrol: 4.97%						
Mobil 1: 4.21%						
Kawasaki: 3.70%						
Liqui Moly: 3.06%						
Klotz: 2.93%						
Valvoline: 2.81%						
Silkolene: 2.68%						
PJ1: 1.91%						
Redline: 1.79%						
Pennzoil: 1.53%						
Suzuki/Ecstar: 1.15%						
Blud: 1.15%						
Blendzall: 0.64%						
Firepower: 0.51%						
Magna1: 0.13%						
Other: 2.55%						

Q66: What brands of premix oil do you use regularly?

Maxima: 33.91%
Yamalube: 19.55%
Motorex: 14.19%
Amsoil: 14.01%
Bel-Ray: 11.07%
Motul: 9.52%
Klotz: 9.00%
Spectro: 6.06%
Pro Honda: 5.19%
Lucas Oil: 5.19%
VP Racing: 4.84%
Castrol: 2.25%
Redline: 1.73%
Other: 2.94%

Q67: Which brands of engine coolant do you use?

Engine Ice: 46.83%
Maxima: 17.54%
Prestone: 13.63%
Pro Honda: 9.85%
Motorex: 7.29%
Yamacool: 6.21%
Bel-Ray: 4.05%
Evans: 3.91%
Motul: 2.56%
Castrol: 1.48%
Amsoil: 3.37%
VP Racing: 2.56%
Twin-Air IceFlow: 2.16%
Red Line: 1.89%
Other: 3.24%

Q68: What brands of fuel do you use regularly?

Pump Gas: 77.75%
VP Racing: 28.80%
Sunoco: 10.63%
Shell: 6.43%
Renegade: 3.09%
FTS: 1.73%

Q69: What brands of chain lubricant do you use regularly?

Q5: What brands of chain lubricant do you use regularly?

- Maxima: 54.02%
- Bel-Ray: 21.51%
- WD-40: 14.96%

PJ1: 9.64%							
Motorex: 8.53%							
Motul: 6.06%							
Pro Honda: 5.19%							
Yamalube: 4.45%							
Amsoil: 4.45%							
Silkolene: 2.47%							
Muc-Off: 2.35%							
Lucas Oil: 3.21%							
Other: 4.33%							

Q70: What brands of sprocket do you use?

Renthal: 51.92%							
Stock / OEM: 48.21%							
Sunstar: 16.69%							
Primary Drive: 8.28%							
JT: 7.05%							
Supersprox: 7.42%							
Dirt Tricks: 6.55%							
Pro Taper: 8.41%							
Vortex: 3.96%							
Mika Metals: 3.58%							
Sprocket Specialists: 2.35%							
Other: 1.85%							

Q71: What brand of battery do you use?

Stock / OEM: 72.49%							
Yuasa: 19.45%							
Fire Power: 17.48%							
Antigravity: 9.27%							
Tusk: 7.90%							
Bike Master: 4.41%							
Shorai: 3.19%							
Other: 3.04%							

Q72: Do you own a truck?

Yes: 80.86%							
No: 19.14%							

Q73: How often do you do each of the following?

	Never	Once a year	Once every few months	Once a month	Once a week	Multiple times per week	Daily
Mountain Biking	40.14%	7.98%	19.73%	10.26%	11.40%	9.46%	1.03%
Camping	26.57%	22.92%	33.52%	12.31%	2.17%	2.05%	0.46%
Street Motorcycling	51.54%	5.70%	11.63%	8.10%	10.95%	10.15%	1.94%
Fitness/Working Out	12.43%	1.48%	5.82%	6.61%	19.27%	42.42%	11.97%
Hunting	70.01%	13.00%	9.35%	1.82%	0.91%	4.22%	0.68%
Road Bicycling	67.84%	3.08%	10.83%	4.45%	6.04%	7.07%	0.68%
ATV Riding	65.11%	7.98%	12.54%	6.73%	4.10%	2.62%	0.91%
Snowboarding/Skiing	66.59%	16.76%	8.78%	3.42%	2.39%	1.82%	0.23%
Video Gaming	56.78%	5.82%	10.83%	5.70%	7.53%	9.35%	3.99%
BMX	83.81%	5.25%	5.59%	1.60%	1.60%	1.71%	0.46%
Snowmobiling	79.93%	10.38%	5.36%	0.80%	2.17%	0.91%	0.46%
Boating/Water Sports	49.60%	16.99%	18.59%	7.41%	4.10%	2.96%	0.34%

Q74: Do you consume performance/fitness products?

Gatorade: 45.80%							
Ryno Power: 9.85%							
Gu: 4.54%							
C4: 4.54%							
ARMA: 3.98%							
Jocko: 2.32%							
Bucked Up: 1.77%							
None: 36.62%							
Other: 10.62%							

Q75: How do you find out about new products?

Racer X: 86.62%							
Other Motocross Websites: 50.11%							

	Never	Once a year	Once every few months	Once a month	Once a week	Daily	Multiple times per day
RacerXOnline.com	2.63%	2.97%	9.47%	10.84%	32.99%	28.42%	12.67%
VitalMX.com	28.83%	5.49%	16.36%	11.90%	20.48%	11.56%	5.38%
SwapMotoLive.com	55.44%	5.61%	12.03%	9.74%	11.57%	4.12%	1.49%
PulpMX.com	34.32%	7.44%	17.16%	13.84%	19.79%	5.38%	2.06%
SupercrossLive.com	31.23%	4.82%	19.52%	16.76%	23.77%	2.64%	1.26%
MotocrossActionMag.com	41.01%	7.56%	15.35%	11.68%	14.55%	7.79%	2.06%
AMASupercross.com	36.43%	8.82%	21.99%	13.63%	16.61%	1.72%	0.80%
ThumperTalk.com	65.67%	8.38%	14.01%	6.54%	3.56%	1.61%	0.23%
RacerTV.com	43.36%	10.18%	21.51%	14.19%	8.35%	1.95%	0.46%
CycleNews.com	53.95%	7.79%	11.57%	7.79%	15.58%	3.32%	0.00%
Vurbmoto.com	60.11%	8.00%	14.06%	8.34%	6.40%	2.74%	0.34%
DirtRider.com	62.67%	9.47%	12.79%	7.42%	5.14%	2.17%	0.34%
MXGP.com	49.89%	10.41%	19.57%	9.27%	9.61%	1.14%	0.11%
GNCCRacing.com	65.30%	7.53%	12.79%	7.31%	6.05%	0.91%	0.11%
MXSports.com	58.97%	9.71%	15.43%	9.71%	4.80%	1.26%	0.11%
MotoXAddicts.com	85.93%	4.00%	4.69%	3.32%	1.37%	0.57%	0.11%
MXSportsProRacing.com	78.44%	4.36%	8.49%	4.82%	2.87%	0.80%	0.23%
MXVice.com	87.40%	3.67%	4.58%	1.95%	1.95%	0.46%	0.00%
Transmoto.com.au	89.82%	3.32%	3.09%	1.83%	1.26%	0.46%	0.23%
MotoOnline.com.au	92.22%	2.97%	2.17%	1.03%	1.26%	0.34%	0.00%
MXLarge.com	90.98%	3.08%	2.40%	1.14%	1.48%	0.68%	0.23%
MotoNews.com	88.99%	4.24%	3.67%	1.38%	1.38%	0.34%	0.00%

Q83: Which Racer X platforms do you use most often to get info?

Racer X Website: 71.90%

Racer X Magazine: 39.38%

Instagram: 32.52%

YouTube: 33.41%

Facebook: 29.09%

Podcast: 19.69%

Email Newsletter: 15.27%

Twitter / X: 7.08%

Q84: How do you watch videos from Racer X?

YouTube: 66.59%

Racer X website: 60.40%

Social media: 23.45%

Other: 1.99%

Q85: What motorcycle racing have you watched in the last 12 months?

AMA Supercross: 97.90%

AMA Motocross: 97.79%

SuperMotocross Finals: 80.64%

Motocross of Nations: 75.00%

World Supercross: 55.86%

MXGP: 54.87%

Loretta Lynn MX: 49.45%

Arenacross: 46.79%

GNCC: 30.20%

MotoGP: 29.98%

EnduroCross: 28.98%

X Games: 24.89%

Flat Track: 18.92%

Other: 2.99%

Q86: What motorcycle racing events have you attended in the last 12 months?

AMA Supercross: 56.75%

AMA Motocross: 50.22%

Motocross of Nations: 13.16%

SuperMotocross Finals: 11.17%

Arenacross: 6.08%

GNCC: 6.08%

Flat Track: 3.87%

Loretta Lynn MX: 3.43%

Other: 7.41%

I don't attend events: 17.37%

Q87: Do you participate in SX/MX fantasy leagues?

Yes: 52.43%								
No: 47.57%								
Q88: Do you participate in sports betting for SX/MX?								
Yes: 7.19%								
No: 92.81%								
Q91: Are you a member of the AMA?								
Yes: 47.46%								
No: 52.54%								