

2024 Racer X Readers' Choice Survey

Q1	
Age:	
Under 18 years old	1.0%
18-20 years old	1.6%
21-24 years old	2.6%
25-34 years old	22.4%
35-44 years old	25.1%
45-54 years old	17.2%
55-59 years old	11.6%
60+	18.6%

Q2	
Annual household income:	
Under \$30K	5.9%
\$31K-\$50K	7.9%
\$51K-\$80K	15.2%
\$81K-\$100K	16.6%
\$101K-\$150K	26.2%
\$151K-\$249K	19.9%
\$250K+	8.4%

Q3	
Do you own a motorcycle?	
Yes	90.0%
No	10.0%

Q4	
How many bikes do you own?	
1	24.1%
2	27.3%
3	17.0%
4	9.9%
5+	21.6%

Q5	
What size bike(s) do you own?	
0-50cc	14.5%
51-60cc	3.9%
61-80cc	11.0%
81-110cc	19.6%
111-125cc	22.1%
126-175cc	11.5%
176-250cc	40.0%
251-300cc	25.5%
301-350cc	12.8%
351-500cc	35.4%
501-650cc	9.2%
651-800cc	9.7%
801-1000cc	8.9%
1001cc+	11.6%
Electric	4.2%

Q6	
What kind of bike stand do you use?	
Box	56.5%
Lift	37.7%
Side/kick stand	37.1%
Triangle	30.3%
None	2.7%
Other (Please specify)	4.6%

Q7	
What year(s) is your bike?	
Pre 65	1.3%
66-69	2.0%
70-79	13.1%
80-89	13.1%
90-99	14.9%
2000-2009	42.1%
2010-2015	21.4%
2016-2021	43.5%
2022-2024	46.6%
2025	4.5%

Q8	
What brands of motorcycles do you own or are in your household? Check all that apply.	
Honda	52.1%
Yamaha	44.4%
Kawasaki	29.6%
KTM	26.6%
Suzuki	19.3%
Husqvarna	11.8%
Harley-Davidson	7.1%
GasGas	4.9%
BMW	4.1%
Beta	3.8%
Honda (Electric)	3.2%
Triumph	3.1%
STACYC	2.7%
KTM (Electric)	2.4%
Kawasaki (Electric)	2.2%
Ducati	1.9%
Sherco	1.6%
Can-Am	1.3%
Cobra	1.3%
Surron	1.3%
SSR	1.3%
GasGas (Electric)	1.2%
Beta (Electric)	1.1%
Stark Varg	1.1%
Razor	0.8%
Super Bolt	0.7%
TM	0.7%
Rieju	0.6%
Denago	0.5%
Piranha	0.5%

Rawrr	0.5%	
Aprilia	0.5%	
SWM	0.5%	
Zero	0.5%	
YCF	0.4%	
Oset	0.4%	
Christini	0.4%	
Gowow	0.3%	
Cake	0.3%	
Flux	0.2%	
Kove	0.1%	
Other (Please specify)	7.7%	
I don't own a motorcycle	8.3%	

Q9

What types of powersports vehicles do you own or are in your household? Check all that apply.

4-Stroke MX	52.9%	
2-Stroke MX	44.8%	
Pit Bike/Trail Bike	29.9%	
Enduro	21.8%	
ATV	17.5%	
Dual Sport/Adventure	17.2%	
Vintage MX Bike	16.3%	
Sport Bike	12.8%	
Side-by-Side (UTV)	10.8%	
Cruiser	9.8%	
Pee-Wee Gas Powered	8.6%	
Boat	6.8%	
Snowmobile	5.7%	
Scooter	4.6%	
Trials Bike	4.6%	
Pee-Wee Electric Powered	4.5%	
Electric Full-size	4.0%	
Personal Watercraft (jet ski, etc)	3.8%	
Tourer	3.3%	
Go-Kart	2.8%	
Snowbike	0.8%	
Other (Please specify)	2.3%	
I don't own a powersport vehicle	7.8%	

Q10

What types of powersports vehicles do you plan to purchase in the next 12 months? Check all that apply.

4-Stroke MX	34.9%	
2-Stroke MX	28.4%	
Dual Sport/Adventure	14.3%	
Pit Bike/Trail Bike	12.6%	
Enduro	12.1%	
Vintage MX Bike	12.0%	
Side-by-Side (UTV)	10.0%	
Electric Full-size	9.9%	
ATV	8.3%	
Sport Bike	7.2%	
Pee-Wee Gas Powered	6.9%	
Cruiser	5.9%	

Pee-Wee Electric Powered	5.9%	
Boat	5.3%	
Snowmobile	4.7%	
Trials Bike	4.2%	
Go-Kart	4.2%	
Personal Watercraft (jet ski, etc)	3.3%	
Scooter	2.8%	
Tourer	2.7%	
Snowbike	1.7%	
Other (Please specify)	1.4%	
I don't plan to purchase a powersports vehicle	33.3%	

Q11		
Do you insure your powersports vehicle(s)?		
Yes	61.0%	
No	39.0%	
I don't own a powersports vehicle	6.8%	

Q12		
With who?		
Progressive	35.8%	
GEICO	18.6%	
State Farm	13.5%	
All State	12.6%	
Erie	3.3%	
NationWide	2.6%	
Other (Please specify)	13.5%	

Q13		
Have you been riding more or less in the past year?		
More	61.8%	
Less	38.2%	

Q14		
What types of off-road (non-racing) recreational riding do you participate in? Check all that apply.		
Motocross	67.2%	
Trail	59.4%	
Desert	19.5%	
Dual Sport/Adventure	25.6%	
Trials	10.6%	
ATV	14.4%	
UTV	12.1%	
I don't participate in off-road recreational riding	2.9%	
Other (Please specify)	3.1%	

Q15		
How many members of your household ride and/or race?		
1	40.2%	
2	29.1%	
3	14.3%	
4	5.9%	
5+	2.9%	

None	7.7%								
Q16									
What types of riding or organized racing do you or someone in your household participate in? Check all that apply.									
Motocross	60.9%								
Recreational	36.7%								
Hare Scrambles	23.8%								
Enduro	20.4%								
Desert	11.9%								
Vintage/Historic	10.8%								
Pit Bike	9.9%								
GNCC	9.1%								
Arenacross	9.0%								
Grand Prix (Moto and XC hybrid)	7.9%								
Bike Cross Country	7.3%								
Supercross	7.2%								
ATV	6.1%								
Observed Trials	5.0%								
Freestyle	4.4%								
Flat Track	4.3%								
EnduroCross	3.6%								
24-Hour Races	2.8%								
Other (Please specify)	5.7%								
Q17									
Do you purchase motorcycle gear and hard parts?									
Yes	91.3%								
No	8.7%								
Q18									
What riding gear do you plan to purchase in the next 12 months? Check all that apply.									
Gloves	63.0%								
Pants	59.0%								
Jersey	57.4%								
Goggles	54.4%								
Helmet	52.1%								
Boots	43.9%								
Socks	31.4%								
Chest Protector	22.8%								
Knee Brace	19.1%								
Body Armor	13.6%								
Compression Undergarments	12.5%								
Hydration Pack	11.1%								
Enduro Jacket	10.1%								
Neck Protector	8.9%								
Kidney Belt	7.5%								
Elbow Guards	7.3%								
Wrist Brace	6.7%								
Cooling Vest	6.3%								
Other (Please specify)	0.6%								
I don't plan to purchase any riding gear	19.6%								

Q19**What brands of helmets do you own? Check all that apply.**

Bell	36.9%
Fox	28.5%
Fly	25.3%
Shoei	21.8%
Troy Lee Designs	18.4%
HJC	13.6%
Arai	12.9%
6D	12.2%
Alpinestars	9.4%
O'Neal	7.9%
Thor	6.9%
MSR	5.5%
Leatt	4.9%
Answer	4.4%
Scorpion	3.9%
FXR	3.4%
LS2	3.4%
EVS	3.3%
Acerbis	3.2%
Klim	2.8%
AGV	2.3%
Shift	2.1%
AFX	2.0%
Suomy	2.0%
Ride 509	2.0%
KBC	2.0%
Airoh	1.9%
Just1	1.6%
Z1R	1.6%
GMax	1.5%
UFO	1.5%
Pro Grip	1.4%
RDRCO	1.1%
SMK	1.1%
Givi	0.9%
KYT	0.8%
Other (Please specify)	2.8%
I don't own a riding helmet	3.3%

Q20**What brands of boots do you own? Check all that apply.**

Alpinestars	58.1%
Gaerne	23.3%
Fox	22.9%
Sidi	14.5%
Fly	9.8%
O'Neal	9.8%
THOR	5.7%
Leatt	5.2%
Moose	3.8%
MSR	3.8%
TCX	3.3%
Forma	3.0%
Shift	2.7%

Atlas	2.6%	
Answer	2.6%	
Acerbis	2.2%	
Bilt	2.0%	
FXR	2.0%	
Arc	1.7%	
RDRCO	1.3%	
Other (Please specify)	2.2%	
I don't own riding boots	7.8%	

Q21

What brands of jerseys do you own? Check all that apply.

Fox	41.9%	
Fly	34.7%	
THOR	25.7%	
Troy Lee Designs	22.1%	
O'Neal	18.0%	
MSR	17.2%	
Alpinestars	15.8%	
Shift	11.6%	
FXR/FTA	10.1%	
Answer	9.9%	
Fasthouse	9.0%	
Moose	8.0%	
Klim	6.4%	
Seven	6.4%	
JT Racing	5.1%	
One Industries	3.5%	
Leatt	3.2%	
Acerbis	3.1%	
Canvas MX	3.0%	
Hallman Racing	2.2%	
TrueMX	2.2%	
Bilt	1.9%	
Renen	1.7%	
Ride 509	1.6%	
RDRCO	1.6%	
UFO	1.5%	
Pro Grip	1.3%	
Enthronn	1.2%	
REV'IT	1.2%	
Ridge Moto	1.2%	
Just1	0.8%	
Other (Please specify)	4.6%	
I don't own jerseys	6.5%	

Q22

What brands of pants do you own? Check all that apply.

Fox	38.9%	
Fly	31.0%	
THOR	22.3%	
Troy Lee Designs	19.1%	
Shift	15.6%	
Answer	15.1%	
MSR	14.8%	

Leatt	10.6%								
O'Neal	9.3%								
Moose	9.3%								
Klim	8.1%								
JT Racing	8.1%								
Fasthouse	7.5%								
Seven	6.1%								
Alpinestars	5.1%								
FXR/FTA	4.7%								
Acerbis	4.6%								
UFO	3.7%								
Pro Grip	2.8%								
RDRCO	2.3%								
Hallman Racing	2.3%								
Renen	2.2%								
Canvas MX	2.2%								
TrueMX	2.0%								
One Industries	1.9%								
Enthron	1.8%								
Ridge Moto	1.7%								
Ride 509	1.6%								
REV'IT	1.5%								
Bilt	1.4%								
Just1	1.2%								
Other (Please specify)	0.8%								
I don't own riding pants	8.0%								

Q23

What brands of gloves do you own? Check all that apply.

Fox	45.5%								
Fly	32.8%								
Troy Lee Designs	21.3%								
100%	20.6%								
THOR	17.3%								
Alpinestars	16.0%								
O'Neal	13.7%								
MSR	13.4%								
Answer	9.2%								
Fasthouse	7.7%								
Shift	7.5%								
FXR/FTA	7.5%								
Mechanix Wear	6.5%								
Moose	5.8%								
Klim	5.5%								
Leatt	4.0%								
Seven	3.6%								
JT Racing	3.4%								
Oakley	3.1%								
One Industries	2.8%								
EVS	2.5%								
Deft	2.1%								
Novik	2.1%								
Scott	2.1%								
TrueMX	1.8%								
RDRCO	1.7%								
Hallman Racing	1.7%								

UFO	1.6%								
REV'IT	1.6%								
Five	1.4%								
Ride 509	1.3%								
Pro Grip	1.2%								
Ridge Moto	1.2%								
Risk	1.1%								
Renen	1.1%								
Enthronn	1.0%								
Other (Please specify)	5.9%								
I don't own riding gloves	4.8%								

Q24

What brands of goggles do you own? Check all that apply.

100%	51.7%								
Scott	33.9%								
Oakley	32.5%								
Fox	14.5%								
Smith	10.9%								
Spy	10.7%								
EKS	8.6%								
FMF Vision	8.5%								
Fly	6.7%								
Dragon	5.0%								
Leatt	4.2%								
THOR	3.8%								
509	3.6%								
Flo Vision	3.6%								
VonZipper	3.1%								
Pro Grip	2.5%								
Blur	2.5%								
TrueMX	2.3%								
Havoc	2.1%								
RDRCO	2.0%								
Answer	2.0%								
Moose	2.0%								
EVS	1.9%								
Cosmic	1.7%								
Viral	1.5%								
Just1	1.4%								
ARC	1.1%								
Other (Please specify)	2.8%								
I don't own goggles	5.4%								

Q25

What brands of chest protector/body armor do you own? Check all that apply.

Fox	23.1%								
Alpinestars	17.3%								
Leatt	16.8%								
THOR	12.5%								
EVS	11.6%								
Troy Lee Designs	6.9%								
Fly	6.4%								
HRP	4.7%								
Acerbis	4.7%								

O'Neal	4.4%	
MSR	4.0%	
Atlas	3.6%	
Moose	2.7%	
Answer	2.6%	
Bilt	2.3%	
Forcefield	2.2%	
Shift	2.2%	
RXR	1.9%	
Ride 509	1.8%	
G-Form	1.5%	
Other (Please specify)	2.5%	
I don't own a chest protector	21.9%	

Q26

What brands of neck braces do you own? Check all that apply.

Leatt	17.2%	
Atlas	10.6%	
Alpinestars	9.4%	
EVS	8.6%	
O'Neal	5.0%	
Fly	4.7%	
REV'IT	4.6%	
Other (Please specify)	0.3%	
I don't own a neck brace	61.4%	

Q27

What brands of knee braces do you own? Check all that apply.

EVS	28.1%	
Asterisk	18.3%	
CTI/Ossur	17.4%	
Mobius	16.6%	
Leatt	15.9%	
POD	14.5%	
Alpinestars	14.0%	
Troy Lee Designs	10.6%	
Fly	7.6%	
Atlas	5.8%	
RXR	5.0%	
Other (Please specify)	3.7%	
I don't own knee braces	48.7%	

Q28

What brands of knee pads/sleeves do you own?

EVS	35.5%	
Fox	24.2%	
Leatt	15.2%	
Alpinestars	14.7%	
THOR	10.6%	
Fly Racing	8.4%	
O'neal	8.0%	
Acerbis	6.6%	
Ride 509	6.5%	
Troy Lee Designs	6.2%	

Answer	5.4%	
Moose	4.6%	
Bilt	4.5%	
Forcefield	4.3%	
G-Form	3.1%	
Other (Please specify)	3.1%	
I don't own knee pads/sleeves	39.2%	

Q29		
Do you own a gear bag?		
Yes	71.1%	
No	28.9%	

Q30		
What brand(s)?		
OGIO	38.1%	
Fox	19.7%	
O'Neal	12.1%	
Fly	10.4%	
Alpinestars	10.2%	
MSR	9.2%	
Rocky Mountain	7.8%	
Thor	6.7%	
Troy Lee	5.7%	
Klim	5.2%	
Zulz	3.8%	
Other (Please specify)	14.0%	

Q31		
What method do you use most often to purchase your Stock/OEM parts?		
Local Powersports Shop	24.8%	
Online	68.4%	
I don't purchase Stock/OEM parts	5.7%	
Other (Please specify)	1.2%	

Q32		
Where online do you purchase your Stock/OEM parts?		
Motosport	68.2%	
Rocky Mountain	67.6%	
Amazon	26.1%	
E-Bay	23.2%	
Direct from the company	12.6%	
Chaparral	7.6%	
MX Locker	7.1%	
AOMC	6.3%	
Bob's Cycle Supply	6.0%	
Facebook Marketplace	4.9%	
Other (Please specify)	5.3%	

Q33		
What method do you use most often to purchase your aftermarket accessories?		
Local Powersports Shop	17.2%	
Online	76.0%	

Other (Please specify)	0.9%								
I don't purchase aftermarket accessories	5.9%								

Q34

Where online do you purchase your aftermarket accessories?	
Rocky Mountain	69.1%
Motosport	69.1%
Amazon	28.8%
E-Bay	25.8%
Direct from the company	14.6%
Chaparral	9.1%
MX Locker	8.6%
Bob's Cycle Supply	7.3%
Facebook Marketplace	6.2%
AOMC	5.4%
Other (Please specify)	6.3%

Q35

How much money have you spent on aftermarket accessories in the last 12 months?	
\$0	5.1%
\$1-\$250	14.4%
\$251-\$750	22.2%
\$751-\$1,000	18.5%
\$1,001-\$1,500	13.6%
\$1,501-\$2,500	12.5%
\$2,501+	13.8%

Q36

What aftermarket accessories do you plan to purchase in the next 12 months? Check all that apply.	
Tires	61.3%
Lubricants	55.4%
Air Filter	46.6%
Chain	42.6%
Oil Filter	41.3%
Grips	40.6%
Sprockets	34.9%
Cleaning Products	34.5%
Brake Pads	29.8%
Graphics/Numbers	28.2%
Plastics	23.1%
Suspension Mods/Components	22.1%
Exhaust Pipe	17.5%
Handlebars	17.3%
Seat Cover	17.0%
Hand Tools	15.6%
Chain Guide/Rollers	12.6%
Battery	12.5%
Handlebar Controls	12.5%
Footpegs	12.1%
Silencer/Muffler	11.8%
Handguards	11.6%
Wheels/Spokes/Hubs	11.1%
Bike Stand	11.0%

Engine Performance Mods	9.8%								
Seat	9.4%								
Cables	9.4%								
Clutch Performance Mods	8.8%								
Skidplate	8.6%								
Rims	8.1%								
Gear Bag	7.8%								
Shift Lever	7.3%								
Brake Rotor	7.2%								
Tuning/Engine Mapping Device	6.6%								
Bike Mat	6.0%								
Triple Clamps	6.0%								
Radiator Hoses	5.9%								
Brake Pedal	5.4%								
Brake Lines	5.3%								
Power Washer	4.4%								
Toolbox	4.2%								
Steering Dampener	3.6%								
Other (Please specify)	0.7%								
I do not plan to purchase any aftermarket accesso	12.0%								

Q37

What brand of graphics are on your current bike(s)? Check all that apply.

Stock/OEM graphics	48.5%								
DeCal Works	26.2%								
Factory Effex	14.6%								
Throttle Jockey	8.7%								
N-Style	8.2%								
Factory Backing	5.6%								
D'COR	5.4%								
SKDA	5.1%								
Fusion Graphix	4.9%								
Backyard Design	4.1%								
Flu Designs	4.1%								
180 Decals	3.9%								
Attack	3.9%								
MotoPro Graphics	3.4%								
Black Heart MX	3.0%								
Motocal	2.9%								
Throttle Syndicate	2.8%								
396 Graphics	2.8%								
Powersport Grafix	2.7%								
Red Label Motographix	2.6%								
OMX	2.5%								
Stellar MX	2.3%								
One Industries	2.2%								
Armored Graphix	2.0%								
Dirt Digits	1.8%								
Adept	1.5%								
Dirt Design	1.4%								
Scrub Designz	1.4%								
Other (Please specify)	14.6%								
I don't own a dirt bike	8.4%								

Q38

Do you plan to modify your engine in the next 12 months?	
Yes	30.5%
No	69.5%

Q39	
Do you plan to modify/service your suspension in the next 12 months?	
Yes	63.3%
No	36.7%

Q40	
Who do you currently use to service/rebuild your suspension? (Check all that apply)	
I do it myself	31.4%
Local Powersports shop	26.4%
Race Tech	20.9%
Factory Connection	12.7%
MX-Tech	10.7%
Pro Circuit	7.2%
K-Tech	6.6%
Andreani	5.3%
PR2	4.7%
Podium Works	4.7%
Enzo Racing	4.5%
Moto Lab	4.1%
Evo Industries	3.9%
Pro-Action	3.5%
Art of War	3.4%
TCD Racing	3.2%
A1 Suspension	3.2%
Precision Service	2.9%
891 Suspension	2.5%
Suspension Done Right	2.3%
Dirtlabs	2.2%
MCR Suspension	1.8%
Other (Please specify)	18.4%

Q41	
What brands of hubs do you use? Check all that apply.	
Stock/OEM	83.4%
Dubya USA	9.3%
Tusk	8.4%
Warp 9	7.8%
Excel Pro Series G2	7.6%
Talon	7.1%
Pro Wheel	5.7%
Faster USA	4.6%
Haan	3.6%
Moose	3.5%
Kite	3.4%
MX Champ	2.9%
MX Forged	2.6%
DNA	2.4%
TCR	2.0%
LSR	1.6%
Bud Racing	1.4%

Other (Please specify)	1.8%																			
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Q42

What brands of plastics do you use? Check all that apply.

Stock/OEM	72.6%																			
Acerbis	46.8%																			
Polisport	19.0%																			
UFO	17.5%																			
Cycra	16.2%																			
DC Plastics	7.3%																			
RTech	4.1%																			
Preston Petty	3.1%																			
Other (Please specify)	1.0%																			

Q43

What brands of footpegs do you use? Check all that apply.

Stock/OEM	74.5%																			
Fastway	11.7%																			
IMS	10.8%																			
Flo Motorsports	10.7%																			
Pro Taper	9.0%																			
Raptor Titanium	8.2%																			
Turner Performance	6.1%																			
Moto Stuff	5.5%																			
JFG Racing	5.2%																			
Billet MX	4.5%																			
Pro-One	1.7%																			
Other (Please specify)	5.9%																			

Q44

What brands of levers/controls do you use? Check all that apply.

Stock/OEM	69.0%																			
ASV	20.8%																			
Arc	14.7%																			
Works Connection	12.6%																			
Tusk	11.2%																			
Pro Taper	10.4%																			
Renthal	9.6%																			
Motion Pro	8.3%																			
Magura	6.5%																			
Polisport	5.3%																			
Zeta	3.6%																			
MSR	3.5%																			
Fire Power	1.7%																			
Other (Please specify)	4.2%																			

Q45

Did you purchase pre-built wheel sets (rim, hub spoke, wheels combo) in the last 3 years?

Yes	28.6%																			
No	71.4%																			

Q46

Do you plan to buy a complete wheelset in the next 12 months?	
Yes	9.8%
No	90.2%

Q47

What brand(s) of pre-built wheel sets did you purchase?	
Dubya USA	31.7%
Warp 9	26.5%
Tusk	22.8%
FasterUSA	17.6%
Excel Pro Series G2	17.3%
Talon / Excel	15.3%
Kite / Excel	13.8%
KTM PowerParts	11.5%
Haan	9.8%
DID	9.2%
MX Champ	8.9%
Talon / DID	8.1%
Pro-Wheel	8.1%
Bud Racing	6.9%
OEM	6.9%
Woody's	6.6%
SM Pro	4.9%
TCR	4.9%
Appalachian Moto Products	4.6%
Rad Manufacturing	3.7%
Other (Please specify)	7.2%

Q48

What brands of wheels/rims do you use? Check all that apply.	
Stock/OEM	78.6%
Excel	24.2%
D.I.D.	14.8%
Dubya USA	11.5%
Tusk	11.2%
Warp 9	11.0%
Pro Wheel	7.5%
Bud Racing	3.4%
Sun	3.1%
Moose	2.9%
SM Pro	2.7%
Alpina	2.7%
DWT	2.0%
Krieg	1.9%
MX Champ	1.7%
Other (Please specify)	2.0%

Q49

What brands of exhaust pipe do you use? Check all that apply.	
Stock/OEM	52.6%
FMF	47.7%
Pro Circuit	27.4%
Yoshimura	15.6%
Bill's Pipes	7.8%

Akrapovic	6.0%	
DG	4.9%	
Big Gun	4.0%	
Dubach-Dr.D	3.3%	
Bud Racing	3.2%	
Scalvini	2.7%	
Rocket	2.6%	
Arrow	2.3%	
DEP	2.3%	
Leo Vince	2.3%	
SuperTrapp	2.2%	
HFM	1.6%	
OXA	1.3%	
N/A (I own an electric bike)	0.4%	
Other (Please specify)	4.5%	

Q50		
What brand of piston is in your bike?		
StockOEM	64.5%	
Wiseco	14.9%	
JE	7.7%	
ProX	5.2%	
Wossner	4.1%	
Namura	1.8%	
Vertex	1.6%	
Athena	1.4%	
Other (Please specify)	0.5%	

Q51		
What brand of clutch plates do you own/use?		
OEM	64.7%	
Hinson	18.2%	
Rekluse	15.8%	
Barnett Clutches	11.1%	
Tusk	10.9%	
EBC	8.7%	
DP Clutches	6.6%	
Other (Please specify)	1.6%	

Q52		
What brands of tires do you ride with regularly? Check all that apply.		
Dunlop	69.1%	
Michelin	25.4%	
Bridgestone	16.8%	
Maxxis	13.2%	
Pirelli	11.5%	
Kenda	9.9%	
Shinko	9.1%	
Tusk	8.9%	
IRC	7.0%	
Hoosier	5.4%	
Metzeler	5.4%	
Golden Tyres	4.6%	
Artrax	3.3%	

MotoZ	3.2%	
Sedona	2.8%	
Continental	2.8%	
Vee Rubber	2.4%	
Mitas	2.2%	
Hi-Point	1.8%	
Gibson	1.6%	
Duro	1.6%	
Full Bore	1.1%	
AMS	0.9%	
Other (Please specify)	1.6%	

Q53		
What brake pad brands do you use? Check all that apply.		
Stock/OEM	66.2%	
EBC	34.6%	
Braking	15.2%	
Galfer	12.7%	
Tusk	12.1%	
Brembo	10.9%	
Renthal	7.1%	
Moto-Master	4.6%	
DP	4.4%	
Moose	3.8%	
AP Racing	3.2%	
Moto Stuff	2.7%	
SBS	1.6%	
Other (Please specify)	1.1%	

Q54		
What brake rotor brands do you use? Check all that apply.		
Stock/OEM	79.5%	
Galfer	15.2%	
Braking	13.2%	
Brembo	11.8%	
Tusk	11.2%	
EBC	10.1%	
Moto-Master	7.3%	
Moto Stuff	4.1%	
Other (Please specify)	1.0%	
My bike doesn't use a brake rotor	1.0%	

Q55		
What brands of handlebars do you use? Check all that apply.		
Renthal	55.1%	
Stock/OEM	39.0%	
Pro Taper	37.7%	
Mika Metals	9.7%	
ODI	7.1%	
Neken	6.5%	
Tag	6.0%	
Fasst	5.7%	
Phoenix	3.6%	
Fly	3.6%	

O'Neal	3.2%	
Moose	3.1%	
MSR	2.8%	
Vortex	1.7%	
Other (Please specify)	1.8%	

Q56		
What brand of handguards do you use?		
Acerbis	35.3%	
Cycra	17.2%	
Stock/OEM	14.2%	
Barkbusters	6.5%	
Renthal	4.5%	
Polisport	3.7%	
Moose	3.4%	
RoxSpeed	2.7%	
UFO	2.5%	
Powermadd	1.8%	
Fire Power	1.8%	
Maier	0.6%	
Other (Please specify)	8.6%	
None	34.2%	

Q57		
What brands of triple clamps do you use? Check all that apply.		
Stock/OEM	84.0%	
Pro Taper	8.6%	
Applied	7.1%	
Xtrig	7.1%	
Pro Circuit	6.8%	
Ride Engineering	6.3%	
RG3	4.5%	
Neken	4.1%	
Works Connection	3.9%	
TAG	3.4%	
Luxon	3.3%	
Talon	1.7%	
Other (Please specify)	1.6%	

Q58		
What brands of chain do you use? Check all that apply.		
DID	46.8%	
Stock/OEM	36.1%	
Renthal	32.4%	
RK	15.9%	
Primary Drive	12.6%	
Pro Taper	8.8%	
EK	6.8%	
Regina	6.5%	
Sunstar	6.3%	
Fire Power	6.2%	
Moose	4.5%	
Tsubaki	4.1%	
JT	3.8%	

KMC	2.6%	
Flo	2.2%	
Mika Metals	1.9%	
Other (Please specify)	1.3%	

Q59		
What brands of chain guide do you use? Check all that apply.		
Stock/OEM	74.7%	
TM Designworks	22.3%	
Acerbis	16.5%	
Primary Drive	7.1%	
Polisport	6.9%	
Lightspeed	5.6%	
GYTR	5.5%	
Moose	5.2%	
UFO	4.8%	
Other (Please specify)	1.1%	
None	1.2%	

Q60		
What brands of grips do you use? Check all that apply.		
Renthal	40.9%	
ODI/Emig Grips	40.3%	
Stock/OEM	26.7%	
Pro Taper	22.5%	
Scott	12.6%	
Pro-Grip	7.9%	
Oury	6.5%	
Tag	4.4%	
Troy Lee Designs	4.4%	
O'Neal	3.4%	
Moose	2.7%	
EKS Brand	2.5%	
Torc1	2.4%	
Preston Petty	2.2%	
Boyesen	2.0%	
Smith	1.4%	
Phoenix	1.3%	
Other (Please specify)	2.0%	

Q61		
What brands of air filters do you use regularly? Check all that apply.		
Twin-Air	64.8%	
Stock/OEM	36.7%	
Uni Filter	19.6%	
No Toil	13.0%	
Maxima/ProFilter	12.8%	
K&N	12.7%	
DT-1	5.4%	
Funnel Web	5.1%	
HiFlo	4.8%	
PC Racing	4.6%	
Moose	4.5%	
Other (Please specify)	3.1%	

N/A (I own an electric bike)	0.6%								
Q62									
What brands of oil filters do you use regularly? Check all that apply.									
Stock/OEM	69.4%								
K&N	26.4%								
HiFlo	23.4%								
Maxima	16.0%								
Fram	8.3%								
PC Racing	6.7%								
EMGO	6.5%								
Moose	6.3%								
Parts Unlimited	5.3%								
Bikemaster	3.6%								
Other (Please specify)	5.3%								
My bike doesn't use an oil filter	11.6%								
Q63									
What brands of lubricants do you use regularly in your 4-stroke engine or 2-stroke crankcase? Check all that apply.									
Maxima	46.9%								
Yamalube	22.6%								
Pro Honda	21.8%								
Motorex	20.2%								
Bel-Ray	19.8%								
Amsoil	14.1%								
Lucas Oil	12.1%								
Motul	10.2%								
Rotella	8.1%								
Castrol	6.9%								
Kawasaki	6.4%								
Mobil 1	5.6%								
Spectro	5.4%								
Valvoline	4.3%								
Suzuki/Ecstar	3.3%								
Silkolene	3.1%								
Redline	2.8%								
Klotz	2.6%								
Blud	2.5%								
Liqui Moly	2.5%								
PJ1	2.2%								
Firepower	2.1%								
Blendzall	1.9%								
Magna1	1.9%								
Pennzoil	1.8%								
Other (Please specify)	2.4%								
N/A (I own an electric bike)	0.7%								
Q64									
What brands of premix oil do you use regularly in your 2-stroke engine? Check all that apply.									
Maxima	36.6%								
Yamalube	21.2%								
Amsoil	18.8%								
Motorex	18.1%								

Motul	7.7%							
Lucas Oil	7.0%							
Yamalube	6.0%							
Silkolene	3.8%							
VP Racing	3.6%							
Spectro	3.0%							
Renthal	3.0%							
Kawasaki	2.9%							
Suzuki/Ecstar	2.9%							
Klotz	2.6%							
Moose	2.4%							
TiLube	2.1%							
Kal-Gard	1.8%							
Repsol	1.7%							
Torco	1.7%							
Liqui Moly	1.3%							
Other (Please specify)	3.5%							

Q68	
What brands of sprocket do you use? Check all that apply.	
Renthal	51.5%
Stock/OEM	50.4%
Sunstar	22.5%
Primary Drive	15.8%
Supersprox	13.3%
Pro Taper	12.5%
JT	9.0%
Vortex	7.5%
Mika Metals	6.4%
Moose	3.9%
Tag	3.6%
Talon	3.1%
Sprocket Specialists	2.9%
AFAM	2.8%
GYTR	2.6%
MSR	2.4%
Galfer	2.2%
Flo	2.1%
MotoMaster	1.8%
Magnum	1.3%
Other (Please specify)	4.5%

Q69	
What brand of battery do you use? Check all that apply.	
Stock/OEM	67.4%
Fire Power	20.6%
Yuasa	18.8%
Antigravity	12.1%
Tusk	9.7%
Optima	7.9%
Bike Master	7.2%
Odyssey	6.8%
Shorai	6.6%
Motosport	6.3%
BS Battery	4.4%

Other (Please specify)	1.9%	
My bike doesn't use a battery	16.9%	

Q70		
Do you own a truck?		
Yes	79.2%	
No	20.8%	

Q71		
Do you consume any of the following brands' performance/health/fitness products (i.e. protein drinks, pre-workout, etc)?		
Gatorade	41.8%	
Ryno Power	11.6%	
ARMA	10.9%	
Bucked Up	9.6%	
C4	8.2%	
Jocko	6.6%	
Gu	6.0%	
None	35.2%	
Other (Please specify)	7.9%	

Q72		
How do you find out about new products?		
Racer X	79.2%	
Other Motocross Websites	44.7%	
Instagram	42.7%	
Facebook	33.8%	
Twitter/X	14.9%	
YouTube	39.3%	
Tik Tok	9.2%	
Print	15.4%	
Podcast	27.2%	
Email Newsletters	15.2%	
Influencers	9.5%	
Social Media Ads	18.1%	
Dealership/store displays	25.1%	
Other (Please specify)	6.9%	

Q73		
How often do you consume/read print material (magazines, catalogs, brochures, etc.)?		
Every day	23.3%	
A few times a week	22.9%	
Once a week	13.8%	
A few times a month	20.5%	
Every couple months	19.6%	

Q74		
Do you read Racer X magazine?		
Yes	75.7%	
No	24.3%	

Q75		
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What format?	
Print only	31.4%
Digital only	20.6%
Both	48.0%

Q76	
On average, how many other people read your print copy of Racer X?	
0	34.2%
1	27.5%
2	17.8%
3	8.8%
4	4.3%
5	1.9%
6+	5.7%

Q77	
What other motorcycle print publications do you read besides Racer X? Check all that apply.	
Motocross Action	45.1%
Dirt Bike	34.1%
American Motorcyclist	24.0%
Cycle News	22.7%
Dirt Wheels	10.2%
MotoPlayground	10.0%
VMX (Vintage Motocross)	9.7%
Trail Rider	7.9%
Vahna	7.0%
Upshift	6.8%
MXP	5.4%
Other (Please specify)	1.4%
None	28.20%

Q78	
What moto podcasts do you listen to?	
Pulp MX Show	71.1%
Racer X Race Review Podcast	57.4%
Gypsy Tales	44.2%
Keefer Tested	39.0%
Whiskey Throttle	35.5%
Exhaust	23.2%
Moto:60	22.4%
Re-Raceables	19.4%
Main Event	17.0%
Moto X Pod	15.2%
Industry Seating	13.1%
Real Talk 447	9.6%
The Moto Aftermath Show	7.4%
Moto Marketing	7.2%
VMX Radio	6.5%
Dirt Buzz	3.1%
Other (Please specify)	6.9%
I don't listen to moto podcasts	18.9%

Q79	
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How often do you visit each of the following websites?							
	Never	Once a year	Once every few months	Once a month	Once a week	Once a day	Multiple times per day
RacerXOnline.com	2.2%	2.6%	10.7%	13.8%	30.0%	25.5%	15.1%
VitalMX.com	22.9%	5.5%	16.3%	16.2%	17.2%	15.3%	6.6%
SwapMotoLive.com	45.9%	5.5%	13.1%	12.6%	11.6%	8.1%	3.4%
PulpMX.com	28.0%	5.8%	16.3%	16.4%	20.8%	8.5%	4.2%
SupercrossLive.com	26.3%	7.0%	20.3%	16.0%	20.4%	7.3%	2.7%
MotocrossActionMag.com	36.7%	7.1%	14.0%	14.3%	13.3%	11.0%	3.7%
AMASupercross.com	28.9%	8.7%	20.7%	16.0%	16.5%	5.5%	3.6%
ThumperTalk.com	48.5%	9.2%	14.3%	9.9%	9.0%	6.4%	2.7%
RacerTV.com	36.3%	7.6%	22.9%	12.2%	10.4%	5.3%	5.2%
CycleNews.com	49.1%	7.2%	11.0%	9.0%	12.1%	7.5%	4.1%
Vurbmoto.com	46.9%	8.0%	15.0%	11.1%	9.2%	6.9%	2.9%
DirtRider.com	53.4%	7.8%	13.2%	8.8%	7.0%	6.1%	3.8%
MXGP.com	45.7%	9.5%	16.8%	10.6%	8.2%	6.3%	3.0%
GNCCRacing.com	55.8%	6.9%	12.9%	9.5%	6.6%	5.6%	2.8%
MXSports.com	49.6%	8.6%	15.8%	10.4%	6.6%	5.4%	3.7%
MotoXAddicts.com	73.2%	4.8%	4.7%	3.6%	4.7%	5.5%	3.5%
MXSportsProRacing.com	66.1%	5.3%	9.0%	5.8%	5.1%	5.1%	3.6%
MXVice.com	72.9%	4.8%	6.0%	3.3%	4.1%	6.1%	2.8%
Transmoto.com.au	77.7%	3.0%	3.6%	3.7%	3.7%	5.7%	2.7%
MotoOnline.com.au	77.9%	2.7%	3.4%	3.1%	4.3%	5.1%	3.6%
MXLarge.com	76.9%	4.2%	4.3%	2.5%	4.0%	5.0%	3.2%
MotoNews.com	75.6%	4.4%	4.1%	3.3%	3.4%	6.2%	2.9%

Q80	
Which of the following platforms do you use most often to get information from Racer X? Check all that apply.	
Racer X Website	64.7%
Instagram	41.1%
Racer X Magazine	39.1%
Youtube	34.3%
Facebook	29.0%
Podcast	20.1%
Twitter/X	18.4%
Email Newsletter	14.1%

Q81	
How do you watch videos from Racer X?	
On YouTube	66.6%
Racer X website	59.4%
Social media	31.6%
Other (Please specify)	2.2%

Q82	
What types of motorcycle racing have you watched on TV/streamed in the last 12 months? Check all that apply.	
AMA Motocross	89.6%
AMA Supercross	87.4%
SuperMotocross Finals	76.7%
Motocross of Nations	67.1%
FIM World Motocross	47.2%
X Games	46.5%

Loretta Lynn MX	44.5%						
GNCC	41.3%						
EnduroCross	30.3%						
Arenacross	26.2%						
MotoGP	25.2%						
World Supercross (WSX)	23.9%						
Flat Track	16.3%						
AMA Superbike/MotoAmerica	10.8%						
Supermoto	9.1%						
World Superbike	8.2%						
Dew Tour	7.7%						
ATV Motocross	4.6%						
Ice Racing	4.2%						
Other (Please specify)	0.6%						
I don't watch motorcycle racing on TV	0.6%						

Q83

What types of motorcycle racing events have you attended in the last 12 months? Check all that apply.

AMA Supercross	62.6%						
AMA Motocross	50.9%						
SuperMotocross Finals	17.5%						
GNCC	9.9%						
Motocross of Nations	9.5%						
Loretta Lynn MX	9.3%						
Arenacross	9.3%						
X Games	9.2%						
MotoGP	8.3%						
EnduroCross	8.0%						
Flat Track	7.3%						
Other (Please specify)	7.3%						
FIM World Motocross	6.7%						
AMA Superbike/MotoAmerica	6.2%						
Red Bull Straight Rhythm	4.7%						
I don't attend events	16.8%						