2021 Racer X Readers' Choice Su	ırvev
Q1	-,
Age:	
Under 18	1.4%
18-20	1.4%
21-24	4.1%
25-34	16.5%
35-44	20.3%
45-54	23.5%
55-59	17.6%
60+	15.1%
Q2	
Country:	
United States of America	91.6%
Canada	3.1%
Australia/New Zealand	1.3%
United Kingdom of Great Britain and Northern Ire	0.8%
Other	3.2%
Q3	3.270
Annual household income:	
Under \$15K	3.7%
\$15-24K	3.5%
\$25-39K	6.0%
\$40-74K	18.4%
\$75-99K	20.0%
\$100-149K	23.3%
\$150K+	25.2%
Q4	
Do you own a motorcycle?	
Yes	90.6%
No	9.4%
Q5	
How many bikes do you own?	
1	22.4%
2	22.5%
3	18.3%
4	13.1%
5+	23.6%
Q6	
What size bike(s) do you own?	
0-50cc	17.7%
51-60cc	4.8%
61-80cc	12.7%
81-110cc	20.7%
111-125cc	25.8%
126-175cc	11.7%
176-250cc	46.8%
251-300cc	19.9%
301-350cc	11.2%
	42.7%
351-500cc	10.0%
351-500cc	10.070
501-650cc	C 40/
501-650cc 651-800cc	6.1%
501-650cc 651-800cc 801-1000cc	7.8%
501-650cc 651-800cc 801-1000cc 1001cc+	7.8% 15.1%
501-650cc 651-800cc 801-1000cc	7.8%

Due CE	1 20/					
Pre 65	1.2%					
66-69	2.4%					
70-79	14.90%					
80-89	14.4%					
90-99	15.0%					
2000-2009	46.2%					
2010-2015	29.0%					
2016-2022	65.8%					
Q8						
Do you own an electric motorcycle?						
Yes	4.3%					
No	95.7%					
Q9						
What brand of electric motorcycle?						
Stacyc	25.0%					
Razor	22.9%					
KTM	16.7%					
Oset	10.4%					
Husqvarna	6.3%					
GasGas	6.3%					
Sur Ron	2.1%					
Other (Please specify)	22.9%					
Q10						
Do you plan to buy an electric motorcycle?						
Yes	13.2%					
No	86.8%					
Q11						
What brand of electric motorcycle do you plan	to buy?					
KTM	37.9%					
Stark Varg	17.1%					
Husqvarna	12.9%					
GasGas	12.1%					
Stacyc	10.0%					
Honda	3.6%					
Yamaha	3.6%					
Sur Ron	3.6%					
Zero	2.1%					
Oset	2.1%					
Alta	1.4%					
Kawasaki	1.4%					
Razor	1.4%					
Not Sure	10.7%					
Other (Please specify)	10.7%					
Q12	10.070					
Do you own an eMTB?						
Yes	8.0%					
No No	92.0%					
NO Q13	92.0%					
Do you plan to buy an eMTB?	20.60/					
Yes	20.6%					
No	79.4%					
Q14						
What brands of motorcycles do you own or are		noid? Check all	tnat apply.			
Honda	46.3%					
Yamaha	42.5%					
KTM	30.1%					
Kawasaki	29.6%					

C 1:	40.40/					
Suzuki	18.1%					
Husqvarna	10.5%					
Harley-Davidson	10.3%					
GasGas	4.2%					
Triumph	2.4%					
Ducati	2.1%					
BMW	2.0%					
Beta	1.7%					
SSR	1.7%					
Can-Am	0.9%					
Cobra	0.6%					
Aprilia	0.6%					
Sherco	0.4%					
TM	0.2%					
YCF	0.1%					
Piranha	0.0%					
Christini	0.0%					
SWM	0.0%					
Other	9.7%					
None	7.8%					
Q15						
What types of powersports vehicles	do you own or are in your hou	sehold? Check all t	hat apply.			
4-Stroke MX	63.2%		_			
2-Stroke MX	50.2%					
Pit Bike/Trail Bike	31.3%					
ATV	20.3%					
Enduro	18.9%					
Dual Sport/Adventure	16.7%					
Vintage MX Bike	14.6%					
Cruiser	12.8%					
Side-by-Side (UTV)	11.2%					
Sport Bike	9.3%					
Pee-Wee Gas Powered	8.9%					
Snowmobile	8.5%					
Scooter	5.4%					
Personal Watercraft	5.3%					
Tourer	4.8%					
Trials Bike	3.5%					
Go-Kart	2.8%					
Pee-Wee Electric Powered	2.4%					
Snowbike	1.4%					
Electric Full-size	0.6%					
Other	3.0%					
None	7.3%					
Q16	7.5/0					
What types of powersports vehicles	do you plan to nurchase in the	next 12 months?	heck all that an	nlv.		
4-Stroke MX	41.5%	12 11101101151	cck an mat ap	h. ì.		
2-Stroke MX	26.9%					
Dual Sport/Adventure	13.7%					
Enduro Enduro	10.6%					
Side-by-Side (UTV)	10.0%					
Pit Bike/Trail Bike	9.9%					
	7.8%					
Vintage MX Bike	4.7%					
Electric full-size						
Sport Bike	4.0%					
ATV Pee-Wee Gas Powered	3.8% 3.2%					

Snowmobile	2.9%				
Personal Watercraft	2.6%				
Pee-Wee Electric Powered	2.2%				
Cruiser	1.9%				
Trials Bike	1.6%				
	1.4%				
Go-Kart					
Tourer	1.0%				
Scooter	1.0%				
Snowbike	1.0%				
Other	2.2%				
None	34.5%				
Q17	11				
How you been riding more or less in					
More	65.2%				
Less	34.8%				
Q18					
What types of off-road (non-racing) r		ticipate in? Check a	all that apply.		
Motocross	73.4%				
Trail	67.3%				
Desert	18.4%				
Dual Sport/Adventure	21.9%				
Trials	6.5%				
ATV	11.8%				
UTV	10.4%				
None	2.3%				
Other	3.7%				
Q19					
How many members of your househo	old ride and/or race?				
1	40.1%				
2	28.8%				
3	14.3%				
4	5.9%				
5+	3.6%				
None	7.3%				
Q20					
What types of riding or organized rac	ing do you or someone in you	ır household partio	cipate in? Check all tl	nat apply.	
Motocross	65.4%				
Hare Scrambles	23.8%				
Enduro	17.4%				
Arenacross	8.8%				
Vintage/Historic	7.4%				
GNCC	8.4%				
Desert	8.5%				
Bike Cross Country	3.6%				
Supercross	6.4%				
Observed Trials	3.3%				
Flat Track	2.6%				
EnduroCross	1.8%				
ATV	5.3%				
Pit Bike	8.3%				
Freestyle	1.0%				
Recreational	35.9%				
Other	9.1%				
Q21	J.1/0				
Do you purchase motorcycle gear and	d hard parts?				
Yes	91.2%				
No	8.8%				

Q22					
How does each of the following influence	your motorcycle gear and	I hard parts purchase	s?		
Online Product Reviews/Features	1				
Magazine Product Reviews/Features	2				
Friends/Family	3				
Pro Racers at the Track or on TV	4				
Podcasts	5				
Social Media	6				
	7				
Search Engines					
Catalogs	8				
Dealership Displays	9				
Online Ads	10				
Magazine Ads	11				
Television Ads	12				
Radio Ads	13				
Q23					
What riding gear do you plan to purchase		heck all that apply.			
Pants	60.0%				
Gloves	61.1%				
Helmet	50.2%				
Jersey	57.7%				
Goggles	54.5%				
Boots	41.0%				
Socks	35.0%				
Chest Protector	20.3%				
Knee Brace	17.3%				
Compression Undergarments	14.4%				
Body Armor	6.5%				
Neck Protector	8.3%				
Hydration Pack	9.1%				
Enduro Jacket	6.1%				
Kidney Belt	4.7%				
Wrist Brace	4.3%				
Elbow Guards	2.8%				
Cooling Vest	3.1%				
Other	0.7%				
Undecided	13.5%				
Q24					
What brands of helmets do you own? Che					
Bell	40.2%				
Fox	27.7%				
Fly	24.7%				
Shoei	20.5%				
Troy Lee Designs	18.6%				
нлс	14.6%				
Arai	12.9%				
O'Neal	8.8%				
Thor	8.1%				
6D	7.6%				
Alpinestars	5.6%				
Answer	4.0%				
Scorpion	3.4%				
MSR	3.4%				
Leatt	2.7%				
LS2	2.7%				
EVS	2.0%				
AGV	1.7%				

Airob	1 50/			
Airoh	1.5%			
AFX	1.5%			
M2R	1.5%			
Klim	1.5%			
GMax	1.4%			
Shift	1.3%			
Ride 509	1.3%			
KBC	1.2%			
Suomy	0.9%			
Just1	0.5%			
Z1R	0.7%			
AXO	0.9%			
UFO	0.2%			
Other	5.6%			
None	3.4%			
Q25				
What brands of boots do you ow	n? Check all that apply.			
Alpinestars	61.8%			
Gaerne	23.1%			
Fox	21.7%			
Sidi	9.9%			
O'Neal	7.4%			
Fly	6.9%			
THOR	4.2%			
Forma	2.1%			
Hi-Point	2.0%			
TCX	1.7%			
Leatt	1.6%			
Answer	1.5%			
AXO	1.4%			
MSR	1.2%			
Acerbis	0.4%			
Moose	0.5%			
Other	2.9%			
None	7.1%			
Q26	7.170			
What brands of jerseys do you or	Charle all that ample			
Fox	49.2%			
Fly Troy Loo Decigns	39.0% 28.4%			
Troy Lee Designs				
THOR O'Neel	26.7%			
O'Neal	19.4%			
Shift	16.5%			
Answer	15.2%			
MSR	13.6%			
Fasthouse	9.4%			
Alpinestars	7.9%			
FXR	6.6%			
Seven	4.9%			
JT Racing	4.2%			
Klim	4.0%			
AXO	3.8%			
Alias	2.4%			
Hallman Racing	1.4%			
Leatt	1.3%			
Renen	1.0%			
Canvas MX	1.0%			

Moose 6.2% Acerbis 0.5% TrueMX 0.8% Ride 509 0.1% REVIT 0.1% Ridge Moto 0.0% Shot MX 0.4% UFO 0.5% Pro Grip 0.0% Other 4.4% None 6.0% O27 What brands of riding pants do you own? Check all that apply. Fox 44.7% Fly 35.6% Troy Lee Designs 24.8% Troy Lee Designs 24.8% THOR 23.6% O'Neal 16.6% Shift 14.9% Answer 13.3% MSR 11.7% Fasthouse 7.2% Moose 6.6% FR 6.2% Alpinestars 6.1% Klim 4.7% Seven 4.5% J' Racing 3.3% AXO 2.8% Alias 2.5%	
TrueMX 0.8%	
Ride 509 0.1%	
REVIT 0.1% 0.0% <t< td=""><td></td></t<>	
Ridge Moto 0.0% <	
Shot MX 0.4%	
UFO 0.5% <td></td>	
Pro Grip 0.0% <td< td=""><td></td></td<>	
Other 4.4% Commend to the commendation of the com	
None 6.0% 027 What brands of riding pants do you own? Check all that apply. Fox 44.7% Fly 35.6% Troy Lee Designs 24.8% THOR 23.6% O'Neal 16.6% Shift 14.9% Answer 13.3% MSR 11.7% Fasthouse 7.2% Moose 6.6% FXR 6.2% Alpinestars 6.1% Klim 4.7% Seven 4.5% JT Racing 3.3% AXO 2.8% Alias 2.5% Leatt 1.1% Hallman Racing 1.0% Acerbis 0.7% Shot MX 0.3% UFO 0.3% Pro Grip 0.0% Canvas MX 0.3%	
Q27 What brands of riding pants do you own? Check all that apply. Seven 44.7% Seven	
What brands of riding pants do you own? Check all that apply. 44.7% 60 6	
Fox 44.7% Fly 35.6% Troy Lee Designs 24.8% THOR 23.6% O'Neal 16.6% Shift 14.9% Answer 13.3% MSR 11.7% Fasthouse 7.2% Moose 6.6% FXR 6.2% Alpinestars 6.1% Klim 4.7% Seven 4.5% JT Racing 3.3% AXO 2.8% Alias 2.5% Leatt 1.1% Hallman Racing 1.0% Acerbis 0.7% Shot MX 0.3% UFO 0.3% Canvas MX 0.3%	
Fly 35.6%	
Troy Lee Designs 24.8%	
Troy Lee Designs 24.8% 8	
THOR 23.6% <	
O'Neal 16.6%	
Shift 14.9%	
Answer 13.3%	
MSR 11.7% </td <td></td>	
Fasthouse 7.2% Moose 6.6% FXR 6.2% Alpinestars 6.1% Klim 4.7% Seven 4.5% JT Racing 3.3% AXO 2.8% Alias 2.5% Leatt 1.1% Hallman Racing 1.0% Acerbis 0.7% Shot MX 0.3% UFO 0.3% Pro Grip 0.0% Canvas MX 0.3%	
Moose 6.6% FXR 6.2% Alpinestars 6.1% Klim 4.7% Seven 4.5% JT Racing 3.3% AXO 2.8% Alias 2.5% Leatt 1.1% Hallman Racing 1.0% Acerbis 0.7% Shot MX 0.3% UFO 0.3% Pro Grip 0.0% Canvas MX 0.3%	
FXR 6.2% Alpinestars 6.1% Klim 4.7% Seven 4.5% JT Racing 3.3% AXO 2.8% Alias 2.5% Leatt 1.1% Hallman Racing 1.0% Acerbis 0.7% Shot MX 0.3% UFO 0.3% Pro Grip 0.0% Canvas MX 0.3%	
Alpinestars 6.1% Klim 4.7% Seven 4.5% JT Racing 3.3% AXO 2.8% Alias 2.5% Leatt 1.1% Hallman Racing 1.0% Acerbis 0.7% Shot MX 0.3% UFO 0.3% Pro Grip 0.0% Canvas MX 0.3%	
Klim 4.7% Seven 4.5% JT Racing 3.3% AXO 2.8% Alias 2.5% Leatt 1.1% Hallman Racing 1.0% Acerbis 0.7% Shot MX 0.3% UFO 0.3% Pro Grip 0.0% Canvas MX 0.3%	
Seven 4.5% JT Racing 3.3% AXO 2.8% Alias 2.5% Leatt 1.1% Hallman Racing 1.0% Acerbis 0.7% Shot MX 0.3% UFO 0.3% Pro Grip 0.0% Canvas MX 0.3%	
JT Racing 3.3%	
AXO 2.8%	
Alias 2.5% Leatt 1.1% Hallman Racing 1.0% Acerbis 0.7% Shot MX 0.3% UFO 0.3% Pro Grip 0.0% Canvas MX 0.3%	
Leatt 1.1% Hallman Racing 1.0% Acerbis 0.7% Shot MX 0.3% UFO 0.3% Pro Grip 0.0% Canvas MX 0.3%	
Hallman Racing 1.0% Acerbis 0.7% Shot MX 0.3% UFO 0.3% Pro Grip 0.0% Canvas MX 0.3%	
Acerbis 0.7% Shot MX 0.3% UFO 0.3% Pro Grip 0.0% Canvas MX 0.3%	
Shot MX 0.3% UFO 0.3% Pro Grip 0.0% Canvas MX 0.3%	
UFO 0.3%	
Pro Grip 0.0% Canvas MX 0.3%	
Canvas MX 0.3%	
TrueMX 0.8%	
Ridge Moto 0.1%	
Ride 509 0.0%	
REV'IT 0.4%	
Renen 0.8%	
Other 4.6%	
None 7.4%	
Q28	
What brands of gloves do you own? Check all that apply.	
Fox 50.0%	
Fly 33.9%	
Troy Lee Designs 24.0%	
100% 19.8%	
THOR 18.5%	
O'Neal 14.9%	
Answer 11.8%	
MSR 11.6%	
Shift 11.5%	
Alpinestars 7.2%	
Mechanix Wear 7.2%	

Footbouse	F 70/		
Fasthouse	5.7%		
Moose	4.9%		
even	4.5%		
XR	4.1%		
lim	3.6%		
T Racing	3.3%		
eatt	2.3%		
хо	2.1%		
akley	1.9%		
eft	1.5%		
ovik	1.4%		
/S	1.3%		
cott	1.3%		
rueMX	0.6%		
allman Racing	0.4%		
o Grip	0.4%		
nen .	0.4%		
k	0.3%		
0	0.3%		
EV'IT	0.3%		
e	0.2%		
e 509	0.1%		
ge Moto	0.0%		
ner	5.6%		
ne	4.1%		
9	,.		
at brands of goggles do you ov	wn? Check all that apply		
or goggles do you ou ov	53.4%		
ott			
	40.7%		
kley	34.4%		
1	12.6%		
	11.4%		
th	9.9%		
	5.9%		
S	7.8%		
agon	3.5%		
F Vision	3.1%		
att	3.0%		
o Vision	1.6%		
nZipper	1.4%		
Grip	1.2%		
OR .	1.2%		
	1.0%		
ur 			
nette	0.9%		
swer	0.8%		
opia	0.6%		
ueMX	0.4%		
al	0.3%		
С	0.3%		
oose	0.2%		
۸N	0.1%		
t1	0.0%		
her	3.3%		
ne	4.9%		
0	4.370		
at brands of chest protector/b			

T. 100	47 40	
THOR	17.1%	
Leatt	15.8%	
Alpinestars	13.9%	
EVS	11.2%	
Troy Lee Designs	8.9%	
Fly	6.7%	
HRP	4.1%	
O'Neal	3.9%	
Atlas	2.9%	
Acerbis	2.7%	
Moose	2.3%	
Answer	2.2%	
MSR	2.2%	
AXO	1.4%	
Shift	1.1%	
RXR	0.6%	
Forcefield		
Other	0.2% 4.1%	
None	23.9%	
Q31		
What brand of neck brace do you own?		
Leatt	52.0%	
Atlas	21.2%	
EVS	12.6%	
Alpinestars	11.0%	
O'Neal	1.2%	
Fly	0.2%	
REV'IT	0.0%	
Other	0.5%	
None	66.2%	
Q32		
What brand of knee braces do you own?		
EVS	28.6%	
Asterisk	17.4%	
Cti/Ossur	11.0%	
Leatt	10.7%	
Alpinestars	7.7%	
POD	7.7%	
Mobius	6.7%	
Troy Lee Designs	2.0%	
Fly	0.5%	
Atlas	0.4%	
RXR	0.0%	
Other None	4.6% 47.0%	
Q33	41.0/0	
	annous in the most 42 months 2	
Do you plan to purchase a helmet/sports/PO		
Yes	13.1%	
No Undesided	62.0%	
Undecided	24.9%	
Q34	2. 1/200	
What method do you use most often to purch		
Online	61.2%	
Local Powersports Shop	31.5%	
Other	1.1%	
None	6.2%	
Q35	****	

What method do you use most often to	nurchase vour aftermarket	t accessories?			
Online	77.1%	accessories:			
	17.5%				
Local Powersports Shop					
Other	1.0%				
None	4.4%				
Q36					
How much money have you spent on a		e last 12 months?			
\$0	4.1%				
\$1-250	10.4%				
\$251-500	15.2%				
\$501-750	14.5%				
\$751-999	11.0%				
\$1,000-1,499	18.6%				
\$1,500+	26.3%				
Q37					
What aftermarket accessories do you p	lan to purchase in the next	12 months? Check	all that apply.		
Tires	69.4%				
Lubricants	62.0%				
Air Filter	56.5%				
Chain	50.5%				
Grips	48.0%				
Oil Filter	47.7%				
Sprockets	44.2%				
Cleaning Products	42.8%				
Graphics/Numbers	38.8%				
Brake Pads	37.2%				
Plastics	32.9%				
Suspension Mods/Components	25.1%				
Exhaust Pipe	21.9%				
Handlebars	21.8%				
Hand Tools	20.4%				
Seat Cover	19.9%				
Silencer/Muffler	16.2%				
Handlebar Controls	15.9%				
Chain Guide/Rollers	14.4%				
	14.3%				
Footpegs	12.4%				
Battery Wheels /Spekes / Livins	12.1%				
Wheels/Spokes/Hubs					
Gear Bag	12.1%				
Handguards	11.9%				
Engine Performance Mods	11.0%				
Cables	10.9%				
Bike Stand	10.8%				
Clutch Performance Mods	10.0%				
Skidplate	9.4%				
Shift Lever	9.2%				
Rims	8.8%				
Brake Rotor	8.5%				
Radiator Hoses	7.7%				
Triple Clamps	6.6%				
Bike Mat	6.1%				
Brake Lines	5.8%				
Brake Pedal	5.5%				
Tuning/Engine Mapping Device	5.0%				
Toolbox	4.9%				
Power Washer	3.8%				
Steering Dampener	3.2%				

Other	1.1%			
	10.2%			
None Q38	10.2%			
Do you plan to modify your engine in the n				
Yes	24.1%			
No	75.9%			
Q39				
Do you plan to modify/service your suspen				
Yes	63.8%			
No	36.2%			
Q40				
What brand of graphics are on your curren				
Stock/OEM graphics	45.1%			
DeCal Works	25.5%			
Factory Effex	12.5%			
N-Style	4.5%			
Throttle Jockey	3.5%			
Factory Backing	2.3%			
D'COR	2.6%			
Attack	2.4%			
SKDA	2.0%			
One Industries	1.8%			
Throttle Syndicate	1.6%			
Fusion Graphix	1.2%			
180 Decals	1.4%			
MotoPro Graphics	1.2%			
Motocal	1.2%			
Flu Designs	1.0%			
Dirt Digits	0.8%			
Armored Graphix	0.7%			
OMX	0.5%			
	0.4%			
Powersport Grafix	0.4%			
Adept				
Black Heart MX	0.2%			
Dirt Design	0.2%			
Red Label Motographix	0.1%			
Stellar MX	0.0%			
Other	20.1%			
None	8.6%			
Q41				
What brand of hubs do you use?				
Stock/OEM	88.2%			
Tusk	7.2%			
Talon	6.1%			
RK Excel	5.8%			
Dubya USA	4.2%			
Warp 9	4.1%			
Pro Wheel	1.8%			
MX Forged	1.1%			
Kite	1.0%			
DNA	0.6%			
Moose	0.2%			
Other	2.9%			
Q42				
What brand of plastics do you use?				
Stock/OEM	70.6%			
Acerbis	48.5%			

Polisport	19.2%				
Cycra	12.8%				
UFO	10.8%				
DC Plastics					
	2.9%				
Preston Petty	1.4%				
RTech	1.0%				
Other	1.2%				
Q43					
What brand of footpegs do you use?					
Stock/OEM	77.3%				
IMS	10.2%				
Fastway	7.9%				
Flo Motorsports	7.6%				
Pro Taper	6.7%				
Raptor Titanium	3.7%				
Turner Performance	1.0%				
Billet MX	0.8%				
Moto Stuff	0.6%				
JFG Racing	0.6%				
Pro-One	0.2%				
Other	6.9%				
Q44					
What brand of levers/controls do you use?					
Stock/OEM	70.1%				
ASV	23.2%				
Arc	13.0%				
Works Connection	10.7%				
Pro Taper	10.4%				
Renthal	4.5%				
Magura	3.4%				
MSR	2.0%				
Zeta	2.0%				
Other	6.6%				
Q45	0.076				
What brand of wheels/rims do you use?	70.40/				
Stock/OEM	79.1%				
Excel	27.8%				
D.I.D.	15.1%				
Tusk	8.4%				
Warp 9	4.8%				
Dubya USA	4.6%				
Pro Wheel	2.2%				
Other	2.4%				
Q46					
What brands of exhaust pipe do you use?					
FMF	52.0%				
Stock/OEM	48.6%				
Pro Circuit	26.6%				
Yoshimura	12.4%				
Bill's Pipes	1.7%				
Akrapovic	4.8%				
Dubach-Dr.D	1.8%				
DG	1.6%				
Big Gun	1.2%				
Arrow	0.2%				
Bud Racing	0.4%				
DEP	1.3%				

LIENA	0.307				
HFM	0.3%				
Leo Vince	1.0%				
Rocket	0.2%				
Scalvini	0.9%				
SuperTrapp	0.8%				
Other	4.6%				
None	0.1%				
Q47					
What brand of piston is in your bike?					
Stock/OEM	61.1%				
Wiseco	16.6%				
JE	1.4%				
ProX	4.0%				
Wossner	2.2%				
Namura	1.1%				
Vertex	10.2%				
Athena	0.9%				
Other	1.2%				
Q48					
What brands of tires do you ride with regularly	? Check all tha	t apply.			
Dunlop	69.4%				
Michelin	22.6%				
Bridgestone	15.2%				
Maxxis	12.2%				
Pirelli	11.9%				
Hoosier	2.1%				
Kenda	8.8%				
Metzeler	3.6%				
Shinko	6.2%				
Artrax	1.5%				
Golden Tyres	1.8%				
IRC	4.8%				
Sedona	1.0%				
MotoZ	1.5%				
Continental	1.0%				
Duro	0.3%				
Full Bore	0.0%				
Hi-Point	0.2%				
Vee Rubber	0.2%				
Mitas	1.0%				
Other	3.0%				
Q49	,-				
What brake pad brands do you use? Check all t	hat apply.				
Stock/OEM	66.9%				
EBC	37.8%				
Braking	10.4%				
Brembo	6.9%				
Galfer	8.2%				
Tusk	6.0%				
DP	3.7%				
Renthal	2.1%				
Moose	1.5%				
Moto-Master	0.6%				
AP Racing	0.8%				
Moto Stuff	0.3%				
Other	2.1%				
Q50					

What brake rotor brands do you use? Chec Stock/OEM	K all tijat atitiiv.
SLOCK/ OEIVI	81.2%
Braking	11.3%
alfer	10.4%
	8.4%
BC	
Brembo	6.2%
Tusk	5.5%
Moto-Master	1.7%
Moto Stuff	0.9%
Other	1.7%
Q51	
What brand of handlebars do you use?	
Renthal	53.4%
Pro Taper	46.0%
Stock/OEM	28.8%
Mika Metals	7.0%
Fasst	1.9%
Neken	1.8%
	2.4%
Tag ODI	2.4%
Phoenix Handlebars	0.8%
Ely .	0.9%
Moose	0.8%
MSR	0.4%
O'Neal	0.3%
Vortex	0.3%
Other	2.0%
Q52	
What brand of handguards do you use?	
Acerbis	51.3%
Cycra	20.0%
Barkbusters	3.8%
Moose	3.3%
	2.1%
Renthal	2.170
	1 00/
JFO	1.8%
JFO Polisport	1.5%
UFO Polisport Powermadd	1.5% 0.5%
JFO Polisport Powermadd Maier	1.5%
DFO Polisport Powermadd Maier	1.5% 0.5%
JFO Polisport Powermadd Maier RoxSpeed	1.5% 0.5% 0.2%
JFO Polisport Powermadd Maier RoxSpeed None	1.5% 0.5% 0.2% 0.0%
DIFO Polisport Powermadd Maier RoxSpeed None Other	1.5% 0.5% 0.2% 0.0% 41.6%
UFO Polisport Powermadd Maier RoxSpeed None Other	1.5% 0.5% 0.2% 0.0% 41.6%
UFO Polisport Powermadd Maier RoxSpeed None Other Q53 What brand of triple clamps do you use?	1.5% 0.5% 0.2% 0.0% 41.6% 7.3%
UFO Polisport Powermadd Maier RoxSpeed None Other Q53 What brand of triple clamps do you use? Stock/OEM	1.5% 0.5% 0.2% 0.0% 41.6% 7.3%
Renthal UFO Polisport Powermadd Maier RoxSpeed None Other Q53 What brand of triple clamps do you use? Stock/OEM Pro Taper	1.5% 0.5% 0.2% 0.0% 41.6% 7.3% 85.8% 6.7%
UFO Polisport Powermadd Maier RoxSpeed None Other Q53 What brand of triple clamps do you use? Stock/OEM Pro Taper Ride Engineering	1.5% 0.5% 0.2% 0.0% 41.6% 7.3% 85.8% 6.7% 6.1%
UFO Polisport Powermadd Maier RoxSpeed None Other Other Other Other Total Stock/OEM Pro Taper Ride Engineering Applied	1.5% 0.5% 0.2% 0.0% 41.6% 7.3% 85.8% 6.7% 6.1% 3.9%
UFO Polisport Powermadd Maier RoxSpeed None Other Q53 What brand of triple clamps do you use? Stock/OEM Pro Taper Ride Engineering Applied Xtrig	1.5% 0.5% 0.2% 0.0% 41.6% 7.3% 85.8% 6.7% 6.1% 3.9% 3.5%
Polisport Powermadd Maier RoxSpeed None Other Other Other Rots What brand of triple clamps do you use? Stock/OEM Pro Taper Ride Engineering Applied Xtrig Pro Circuit	1.5% 0.5% 0.2% 0.0% 41.6% 7.3% 85.8% 6.7% 6.1% 3.9% 3.5% 2.7%
Polisport Powermadd Maier RoxSpeed None Other Other Other Rots What brand of triple clamps do you use? Stock/OEM Pro Taper Ride Engineering Applied Xtrig Pro Circuit	1.5% 0.5% 0.2% 0.0% 41.6% 7.3% 85.8% 6.7% 6.1% 3.9% 3.5%
UFO Polisport Powermadd Maier RoxSpeed None Other Q53 What brand of triple clamps do you use? Stock/OEM Pro Taper Ride Engineering Applied	1.5% 0.5% 0.2% 0.0% 41.6% 7.3% 85.8% 6.7% 6.1% 3.9% 3.5% 2.7%
Polisport Powermadd Maier RoxSpeed None Other Q53 What brand of triple clamps do you use? Stock/OEM Pro Taper Ride Engineering Applied Ktrig Pro Circuit Works Connection	1.5% 0.5% 0.2% 0.0% 41.6% 7.3% 85.8% 6.7% 6.1% 3.9% 3.5% 2.7% 2.2%
Polisport Powermadd Maier RoxSpeed None Other Ot	1.5% 0.5% 0.2% 0.0% 41.6% 7.3% 85.8% 6.7% 6.1% 3.9% 3.5% 2.7% 2.2% 1.7% 1.4%
Polisport Powermadd Maier RoxSpeed None Other Q53 What brand of triple clamps do you use? Stock/OEM Pro Taper Ride Engineering Applied Xtrig Pro Circuit Works Connection RG3	1.5% 0.5% 0.2% 0.0% 41.6% 7.3% 85.8% 6.7% 6.1% 3.9% 3.5% 2.7% 2.2% 1.7% 1.4% 0.8%
olisport owermadd Alaier oxSpeed Ione Other Othe	1.5% 0.5% 0.2% 0.0% 41.6% 7.3% 85.8% 6.7% 6.1% 3.9% 3.5% 2.7% 2.2% 1.7% 1.4%

uret.	4.70/				
HiFlo	1.7%				
Funnel Web	1.7%				
Moose	1.4%				
PC Racing	0.2%				
None	0.2%				
Other	2.2%				
Q58					
What brands of oil filters do you	use regularly? Check all that a	pply.			
Stock/OEM	65.1%				
K&N	26.0%				
HiFlo	20.1%				
Maxima	7.4%				
Fram	3.3%				
EMGO	1.8%				
Moose	1.0%				
Parts Unlimited	1.7%				
PC Racing	1.1%				
Bikemaster	1.0%				
None	14.3%				
Other	4.9%				
Q59	1.570				
What brands of lubricants do you	use regularly in your 4-stroke	engine or 2-stroke	crankcase? Check	all that annly	
Maxima	41.7%	eligille of 2-stroke (crankcase: check	ан инас арргу.	
Bel-Ray	21.8%				
Motorex	21.0%				
Yamalube	18.3%				
Honda-/HP-2	16.3%				
Amsoil	13.6%				
Lucas Oil	10.7%				
Motul	10.5%				
Spectro	5.0%				
Kawasaki	4.8%				
Castrol	4.2%				
Mobil 1	3.7%				
Valvoline	3.3%				
Klotz	2.0%				
Silkolene	1.7%				
PJ1	1.7%				
Redline	1.6%				
Suzuki/Ecstar	1.4%				
Blendzall	1.2%				
Blud	1.1%				
Pennzoil	0.8%				
Firepower	0.5%				
None	0.2%				
Other	5.5%				
Q60					
What brands of premix oil do you	use regularly in your 2-stroke	engine? Check all t	hat apply.		
Maxima	25.3%	g			
Amsoil	11.7%				
Yamalube	12.7%				
Bel-Ray Material	8.1%				
Motorex	9.9%				
Motul	5.2%				
Klotz	5.1%				
Honda-/HP-2	4.8%				
Spectro	5.0%				

1 01	2.60/			
Lucas Oil	3.6%			
Castrol	1.6%			
Redline	1.3%			
Silkolene	0.3%			
Kawasaki	0.6%			
Blendzall	1.7%			
Blud	0.8%			
None	25.0%			
Other	3.6%			
Q61				
Which brands of engine coolant do yo	u use regularly? Check all that a	apply.		
Engine Ice	47.0%			
Maxima	16.9%			
Pro Honda	10.6%			
Bel-Ray	5.2%			
Evans	4.6%			
Motul	4.4%			
Twin-Air IceFlow	2.0%			
Liquid Performance	2.1%			
Red Line	2.3%			
Spectro	1.0%			
Amsoil	4.7%			
Castrol	1.6%			
I have an air cooled bike	5.4%			
None	0.4%			
Other	10.4%			
Q62				
What brand(s) of fuel do you use regu	larly? Check all that apply.			
VP Racing	32.0%			
Sunoco	10.6%			
ETS	0.2%			
Shell	8.5%			
Renegade	1.8%			
Pump Gas	77.5%			
Q63				
What brands of chain lubricant do you	use regularly? Check all that a	pply.		
Maxima	48.6%			
Bel-Ray	23.8%			
WD-40	18.8%			
Motorex	10.1%			
PJ1	8.6%			
Motul	5.8%			
Honda-/HP-2	5.4%			
Amsoil	3.7%			
Lucas Oil	4.4%			
Silkolene				
	2.4%			
Yamalube	4.3%			
Spectro	1.4%			
Klotz	0.6%			
Renthal	0.5%			
Kal-Gard	0.8%			
Kawasaki	0.6%			
TiLube	0.7%			
Moose	0.20/			
	0.3%			
Suzuki/Ecstar	0.5%			
Suzuki/Ecstar Repsol Torco				

Other	5.4%				
Q64					
What brands of sprocket do you use? Check	all that apply.				
Renthal	49.8%				
Stock/OEM	40.4%				
Sunstar	18.9%				
Pro Taper	12.6%				
Primary Drive	9.0%				
Supersprox	8.6%				
Vortex	8.2%				
Mika Metals	4.5%				
JT	4.5%				
Tag	0.9%				
Talon	1.5%				
GYTR	1.1%				
Moose	1.2%				
Sprocket Specialists	2.4%				
AFAM	0.9%				
Galfer	0.2%				
MSR	0.4%				
Flo	0.5%				
Magnum	0.1%				
Other	4.7%				
Q65					
What brand of battery do you use? Check a	Il that apply.				
Stock/OEM	67.3%				
Yuasa	15.3%				
Fire Power	13.3%				
Tusk	4.8%				
Shorai	4.6%				
Antigravity	4.4%				
Bike Master	3.4%				
Motosport	1.4%				
Odyssey	0.8%				
Other (Please specify)	10.4%				
Q66					
Do you own a truck?					
Yes	80.1%				
No	19.9%				
Q67					
Do you use or have you used CBD?					
Yes	42.3%				
No	57.7%				
Q68					
Do you consume performance/health/fitne	ss products (i.e. prot	ein drinks, pre-wor	kout, etc)?		
Yes	34.3%				
No	40.7%				
Sometimes	25.0%				
Q69					
Do you read Racer X magazine?					
Yes	84.6%				
No	15.4%				
Q70					
On average, how many other people read y	our copy of Racer X	llustrated?			
0	34.2%				
1	35.5%				
2	21.3%				

3	5.8%							
4	1.4%							
5	0.5%							
6+	1.4%	_						
Q71								
What other motorcycle publications have yo		sides Racer X?	Check all that	apply.				
Motocross Action	51.6%							
Dirt Bike	36.5%							
American Motorcyclist	21.6%							
Cycle News	20.6%							
MotoPlayground	5.7%							
VMX (Vintage Motocross)	4.1%							
Dirt Wheels	3.7%							
Trail Rider	3.5%							
Upshift	2.6%							
Meta	2.3%							
MXP	1.4%							
None	27.9%							
Other	3.3%							
Q72								
What moto podcasts do you listen to?								
Pulp MX Show	59.7%							
Racer X Podcast	57.3%							
Whiskey Throttle	40.4%							
Keefer Tested	29.3%							
Gypsy Tales	27.3%							
Main Event	20.8%							
Exhaust	17.0%							
Moto: 60	15.1%							
Re-Raceables	13.4%							
Real Talk 447	12.0%							
Industry Seating	10.5%							
Moto Marketing	6.3%							
Moto X Pod	6.1%							
VMX Radio	1.8%							
Dirt Buzz	1.3%							
The Moto Aftermath Show	1.2%							
None	24.1%							
Other	6.8%							
Q73	0.876							
How often do you visit each of the following	wehsites?							
now often do you visit each of the following	websites:						Multiple	
	Never	Once a year	Once every few months	Once a month	Once a week	Once a day	times per day	
RacerXOnline.com	2.1%	1.7%	8.5%	12.5%	30.4%	27.1%	17.7%	
VitalMX.com	27.8%	4.9%	16.8%	16.1%	18.1%	9.5%	6.9%	
SwapMotoLive.com	49.4%	5.7%	12.6%	12.4%	13.9%	4.0%	1.9%	
PulpMX.com	29.6%	5.2%	15.7%	16.8%	24.5%	6.1%	2.0%	
SupercrossLive.com	23.3%	7.4%	27.8%	18.3%	18.4%	2.7%	2.2%	
MotocrossActionMag.com	39.2%	7.1%	15.2%	11.4%	13.8%	9.2%	4.3%	
AMASupercross.com	28.6%	9.5%	27.3%	15.6%	15.8%	2.3%	0.9%	
ThumperTalk.com	50.1%	9.4%	16.3%	11.6%	8.5%	3.4%	0.7%	
RacerTV.com	38.8%	7.1%	22.9%	16.0%	12.4%	2.0%	0.8%	
CycleNews.com	52.7%	9.0%	13.6%	9.6%	11.2%	3.0%	0.9%	
DirtRider.com	56.4%	9.7%	15.3%	8.8%	7.3%	1.9%	0.6%	
MXGP.com	47.2%	10.4%	16.8%	12.8%	10.2%	1.3%	1.3%	
GNCCRacing.com	60.8%	9.2%	11.5%	9.8%	6.8%	1.3%	0.7%	
-	00.070							
MXSports.com	55.6%	8.9%	17.7%	10.9%	4.5%	1.4%	1.0%	

MotoXAddicts.com	75.0%	7.3%	8.2%	4.1%	4.0%	1.2%	0.3%	
MXSportsProRacing.com	71.9%	6.8%	11.2%	5.0%	3.8%	0.4%	0.9%	
MXVice.com	78.0%	7.1%	6.4%	4.2%	3.2%	0.6%	0.4%	
Transmoto.com.au	86.8%	4.6%	3.8%	2.0%	2.3%	0.3%	0.3%	
MotoOnline.com.au	87.9%	3.8%	3.5%	2.0%	1.9%	0.4%	0.4%	
MXLarge.com	86.6%	4.4%	3.4%	2.6%	2.3%	0.4%	0.3%	
MotoNews.com	84.5%	5.0%	4.9%	2.4%	1.9%	0.8%	0.4%	
Q74								
What types of motorcycle racing do you watch o	n TV? Check	all that apply						
AMA Motocross	98.1%							
AMA Supercross	96.2%							
FIM World Motocross	58.3%							
Loretta Lynn MX	57.8%							
Motocross of Nations	57.1%							
GNCC	40.1%							
MotoGP	38.8%							
X Games	37.9%							
EnduroCross	29.2%							
Flat Track	25.3%							
AMA Superbike/MotoAmerica	19.6%							
World Superbike	13.9%							
ATV Motocross	10.8%							
Supermoto	7.0%							
Dew Tour	5.3%							
Ice Racing	3.5%							
None	0.8%							
Other	3.3%							
Q75								
Did you purchase Peacock for SX/MX viewing?								
Yes	72.0%							
No	28.0%							
Q76	20.070							
What types of motorcycle racing have you atten	ded in the las	t 12 months?	Check all tha	t apply.				
AMA Motocross	53.8%							
AMA Supercross	45.4%							
GNCC	7.0%							
Loretta Lynn MX	6.2%							
Flat Track	4.9%							
Motocross of Nations	2.0%							
AMA Superbike/MotoAmerica	2.0%							
EnduroCross	1.9%							
FIM World Motocross	1.6%							
MotoGP	1.3%							
X Games	0.4%							
None	17.8%							
Other	15.5%							