2020 Racer X Readers' Choice	Survey				
Q1					
Gender:					
Male	94.3%				
Female	5.7%				
Q2					
Age:					
Under 18	2.6%				
18-20	2.6%				
21-24	4.9%				
25-34	22.1%				
35-44	19.5%				
45-54	25.6%				
55-59	12.8%				
60+	9.9%				
Q3					
Marital status:					
Single, never married	24.1%				
Married or domestic partnership	65.0%				
Widowed	0.7%				
Divorced	8.8%				
Separated	1.0%				
Q4					
Highest Education Level:					
Currently in grades 1-8	0.5%				
Currently in grades 9-12	2.5%				
High school degree or equivalent (e.g. GED)	16.7%				
Some college, no degree	24.4%				
Trade school	13.0%				
Associate degree (e.g. AA, AS)	12.8%				
Bachelor's degree (e.g. BA, BS)	21.7%				
Master's degree (e.g. MA, MS, MEd)	6.0%				
Professional degree (e.g. MD, DDS, DVM)	1.5%				
Doctorate (e.g. PhD, EdD)	0.9%				
Q5					
Employment:					
Full-time	74.4%				
Part-time	4.6%				
Unemployed	5.1%				
Self-employed	9.4%				
Retired	5.8%				
Furloughed	0.7%				
Q6					
State:					
California	12.9%				
Pennsylvania	4.7%				
New York	4.3%				
Michigan	4.0%				
Texas	4.0%				
Florida	3.8%				
Colorado	3.6%				
Washington	3.5%				
North Carolina	3.4%				
Arizona	3.2%				
Ohio	3.0%				
Indiana	2.5%				
Illinois	2.5%				

Utah	2.3%				
New Jersey	2.1%				
Minnesota	2.0%				
Oregon	2.0%				
Wisconsin	1.9%				
Idaho	1.6%				
Tennessee	1.5%				
Nevada	1.4%				
Missouri	1.3%				
Georgia	1.2%				
Maryland	1.2%				
Kentucky	1.2%				
Virginia	1.1%				
Connecticut	1.0%				
Iowa	1.0%				
South Carolina	1.0%				
Massachusetts	0.9%				
Alabama	0.9%				
New Hampshire	0.8%				
Louisiana	0.8%				
West Virginia	0.7%				
Oklahoma	0.7%				
Montana	0.6%				
Nebraska	0.6%				
Wyoming	0.5%				
Kansas	0.5%				
North Dakota	0.4%				
Arkansas	0.4%				
New Mexico	0.3%				
Hawaii	0.3%				
Maine	0.2%				
Mississippi	0.2%				
Rhode Island	0.2%				
South Dakota	0.1%				
Alaska	0.1%				
Delaware	0.0%				
Vermont	0.0%				
Washington, D.C.	0.0%				
Q7					
Country:					
United States of America	90.8%				
Canada	4.2%				
Australia/New Zealand	1.9%				
United Kingdom of Great Britain and Northern Ire	0.48				
Other	2.6%				
Q8					
Annual household income:					
Under \$15K	3.8%				
\$15-24K	3.2%				
\$25-39K	7.4%				
\$40-74K	22.1%				
\$75-99K	18.6%				
\$100-149K	24.7%				
\$150K+	20.2%				
Q9					
How many children live in your household?					
1	21.6%				

2	21.1%		
3	8.7%		
4	2.1%		
5+	1.3%		
None	45.3%		
Q10			
Do you own a motorcycle?			
Yes	91.9%		
No	8.1%		
Q11	0.170		
How many bikes do you own?			
	27.60/		
1	27.6%		
2	25.4%		
3	16.8%		
4	10.2%		
5+	19.9%		
Q12			
What size bike(s) do you own?			
)-50cc	16.7%		
51-60cc	3.4%		
61-80cc	10.5%		
B1-110cc	20.8%		
111-125cc	23.2%		
126-175cc	9.7%		
176-250cc	44.9%		
251-300cc	18.5%		
301-350cc	9.6%		
351-500cc	41.3%		
501-650cc	8.3%		
651-800cc	5.2%		
801-1000cc	5.3%		
1001cc+	13.0%		
Electric	2.2%		
Q13			
What year(s) is your bike?			
Pre 65	1.1%		
66-69	1.6%		
70-79 Po eo	10.86 12.1%		
80-89			
90-99	12.4%		
2000-2009	46.4%		
2010-2015	32.2%		
2016-2021	60.4%		
Q14			
Do you own an electric motorcycle?			
Yes	4.2%		
No	95.9%		
Q15			
Do you plan to buy an electric motorcycle?			
Yes	13.0%		
No	87.0%		
NO Q16	07.0%		
Do you own an eMTB?	_		
⁄es	6.6%		
No Q17	93.4%		

Yes	22.3%		
No	77.7%		
Q18			
What brands of motorcycles do you o	wn or are in your household?	Check all that apply.	
Honda	44.7%		
Yamaha	43.1%		
KTM	27.2%		
Kawasaki	26.8%		
Suzuki	17.8%		
Husqvarna	9.3%		
Harley-Davidson	7.8%		
Triumph	1.9%		
Stacyc	1.7%		
	1.6%		
Beta	1.5%		
Ducati			
BMW	1.3%		
GasGas	1.0%		
SSR	1.0%		
Can-Am	0.8%		
Cobra	0.6%		
Sherco	0.5%		
Oset	0.5%		
Aprilia	0.5%		
YCF	0.4%		
Alta	0.3%		
Piranha	0.2%		
Christini	0.0%		
SWM	0.0%		
Other	6.7%		
None	6.5%		
Q19			
What types of powersports vehicles d	o you own or are in your hous	ehold? Check all that apply.	
4-Stroke MX	61.1%		
2-Stroke MX	44.7%		
Pit Bike/Trail Bike	27.4%		
ATV	15.7%		
Enduro	15.1%		
Dual Sport/Adventure	11.6%		
Vintage MX Bike	10.8%		
Sport Bike	10.5%		
Side-by-Side (UTV)	8.8%		
Pee-Wee	8.3%		
Cruiser	8.2%		
Snowmobile	5.7%		
Personal Watercraft	5.4%		
Scooter	4.3%		
Tourer	3.5%		
Trials Bike	3.2%		
Electric	3.1%		
Go-Kart	2.5%		
Snowbike	0.9%		
Other	3.5%		
None	6.3%		
Q20			
wnat types of powersports vehicles d	o you plan to purchase in the	next 12 months? Check all that apply.	
4-Stroke MX	32.7%		

Pit Bike/Trail Bike	8.6%					
Dual Sport/Adventure	7.1%					
Enduro	6.2%					
Side-by-Side (UTV)	5.6%					
ATV	4.4%					
Vintage MX Bike	4.1%					
Pee-Wee	3.0%					
Electric motorcycle	2.7%					
Snowmobile	2.2%					
Sport Bike	2.1%					
Personal Watercraft	1.7%					
Cruiser	1.4%					
Trials Bike	1.2%					
Snowbike	1.0%					
Tourer	0.5%					
Scooter	0.3%					
Go-Kart	0.3%					
Other	1.2%					
None	30.6%					
Q21						
How often do you ride off-road per month?						
Less than once	11.1%					
1-3 times	40.9%					
4-7 times	27.5%					
8-12 times	10.3%					
13-19 times	2.9%					
20+ times	2.8%					
Never	4.5%					
Q22						
What types of off-road recreational riding do	you participate i	n? Check al	l that apply.			
Trail	62.3%					
Motocross	61.2%					
MX Practice Laps	60.0%					
Casual	30.9%					
Desert	17.2%					
Dual Sport/Adventure	13.7%					
ATV	10.1%					
UTV	7.6%					
Other	6.2%					
Q23						
How often do you ride on-road per month?						
1-3 times	21.2%					
4-7 times	9.2%					
8-12 times	5.1%					
13-19 times	2.1%					
20+ times	3.7%					
Never	58.7%					
Q24						
How many members of your household ride a	and/or race?					
1	37.0%					
2	28.8%					
_						
3	11.1%					
3	11.1% 5.2%					
4	5.2%					
4 5+	5.2% 2.1%					
4	5.2%					

Matacrass	67.09/				
Motocross Hare Scrambles	67.9% 27.9%				
Enduro	17.8%				
Arenacross	9.0%				
Pit Bike	8.4%				
GNCC	8.3%				
Desert	8.1%				
Vintage/Historic	6.6%				
Supercross	6.0%				
Bike Cross Country	3.5%				
Observed Trials	2.7%				
ATV Off-Road	2.7%				
Flat Track	2.6%				
EnduroCross	1.9%				
ATV MX	1.7%				
Freestyle	1.3%				
Other	13.9%				
Q26					
How often do you or someone in your hou	sehold compete?				
Weekly	7.7%				
2 times a month	18.7%				
Once a month	15.6%				
6 times a year	13.6%				
3 times a year	44.5%				
Q27					
Do you purchase motorcycle gear and hard	l parts?				
Yes	93.4%				
No	6.6%				
Q28					
How does each of the falls 1 1 1 1 1		nd hard narts nurch	ases?		
now does each of the following influence y	your motorcycle gear a	na nara pares paren	ases.		
How does each of the following influence y Online Product Reviews/Features	your motorcycle gear a	na nara parts partn	uses.		
Online Product Reviews/Features		na nara parto parto.			
Online Product Reviews/Features Magazine Product Reviews/Features	1				
Online Product Reviews/Features	1 2				
Online Product Reviews/Features Magazine Product Reviews/Features Friends/Family	1 2 3				
Online Product Reviews/Features Magazine Product Reviews/Features Friends/Family Pro Racers at the Track or on TV Podcasts	1 2 3 4				
Online Product Reviews/Features Magazine Product Reviews/Features Friends/Family Pro Racers at the Track or on TV Podcasts Social Media	1 2 3 4 5				
Online Product Reviews/Features Magazine Product Reviews/Features Friends/Family Pro Racers at the Track or on TV Podcasts Social Media Search Engines	1 2 3 4 5 6 7				
Online Product Reviews/Features Magazine Product Reviews/Features Friends/Family Pro Racers at the Track or on TV Podcasts Social Media Search Engines Online Ads	1 2 3 4 5 6 7				
Online Product Reviews/Features Magazine Product Reviews/Features Friends/Family Pro Racers at the Track or on TV Podcasts Social Media Search Engines Online Ads Magazine Ads	1 2 3 4 5 6 7 8				
Online Product Reviews/Features Magazine Product Reviews/Features Friends/Family Pro Racers at the Track or on TV Podcasts Social Media Search Engines Online Ads Magazine Ads Catalogs	1 2 3 4 5 6 7				
Online Product Reviews/Features Magazine Product Reviews/Features Friends/Family Pro Racers at the Track or on TV Podcasts Social Media Search Engines Online Ads Magazine Ads	1 2 3 4 5 6 7 8 9				
Online Product Reviews/Features Magazine Product Reviews/Features Friends/Family Pro Racers at the Track or on TV Podcasts Social Media Search Engines Online Ads Magazine Ads Catalogs Dealership Displays Television Ads	1 2 3 4 5 6 7 8 9 10 11				
Online Product Reviews/Features Magazine Product Reviews/Features Friends/Family Pro Racers at the Track or on TV Podcasts Social Media Search Engines Online Ads Magazine Ads Catalogs Dealership Displays Television Ads Radio Ads	1 2 3 4 5 6 7 8 9 10				
Online Product Reviews/Features Magazine Product Reviews/Features Friends/Family Pro Racers at the Track or on TV Podcasts Social Media Search Engines Online Ads Magazine Ads Catalogs Dealership Displays Television Ads Radio Ads Q29	1 2 3 4 5 6 7 8 9 10 11 12 13				
Online Product Reviews/Features Magazine Product Reviews/Features Friends/Family Pro Racers at the Track or on TV Podcasts Social Media Search Engines Online Ads Magazine Ads Catalogs Dealership Displays Television Ads Radio Ads Q29 What riding gear do you plan to purchase i	1 2 3 4 4 5 6 6 7 8 9 10 11 12 13 13 In the next 12 months?				
Online Product Reviews/Features Magazine Product Reviews/Features Friends/Family Pro Racers at the Track or on TV Podcasts Social Media Search Engines Online Ads Magazine Ads Catalogs Dealership Displays Television Ads Radio Ads Q29 What riding gear do you plan to purchase i Gloves	1 2 3 4 5 66.3%				
Online Product Reviews/Features Magazine Product Reviews/Features Friends/Family Pro Racers at the Track or on TV Podcasts Social Media Search Engines Online Ads Magazine Ads Catalogs Dealership Displays Television Ads Radio Ads Q29 What riding gear do you plan to purchase i Gloves Pants	1 2 3 4 5 6 6 7 8 8 9 10 11 12 13 13 15 16 6 6 3% 66.3% 66.2%				
Online Product Reviews/Features Magazine Product Reviews/Features Friends/Family Pro Racers at the Track or on TV Podcasts Social Media Search Engines Online Ads Magazine Ads Catalogs Dealership Displays Television Ads Radio Ads Q29 What riding gear do you plan to purchase i Gloves Pants Jersey	1 2 3 4 5 66.3% 65.5%				
Online Product Reviews/Features Magazine Product Reviews/Features Friends/Family Pro Racers at the Track or on TV Podcasts Social Media Search Engines Online Ads Magazine Ads Catalogs Dealership Displays Television Ads Radio Ads Q29 What riding gear do you plan to purchase i Gloves Pants Jersey Goggles	1 2 3 4 5 6 6 7 8 9 10 11 12 13 13 15 6 6 . 2% 6 6 . 2% 6 6 . 5 6				
Online Product Reviews/Features Magazine Product Reviews/Features Friends/Family Pro Racers at the Track or on TV Podcasts Social Media Search Engines Online Ads Magazine Ads Catalogs Dealership Displays Television Ads Radio Ads Q29 What riding gear do you plan to purchase i Gloves Pants Jersey Goggles Helmet	1 2 3 4 5 6 6 7 8 9 10 11 12 13 13 15 6 6 6 .2% 6 6 .5% 5 6 .1% 5 1 .8%				
Online Product Reviews/Features Magazine Product Reviews/Features Friends/Family Pro Racers at the Track or on TV Podcasts Social Media Search Engines Online Ads Magazine Ads Catalogs Dealership Displays Television Ads Radio Ads Q29 What riding gear do you plan to purchase i Gloves Pants Jersey Goggles Helmet Boots	1 2 3 4 5 6 6 7 7 8 9 10 11 12 13 13 15 6 6 .3% 6 6 .2% 6 5 .5% 5 6 .1% 5 1 .8% 4 3 .6%				
Online Product Reviews/Features Magazine Product Reviews/Features Friends/Family Pro Racers at the Track or on TV Podcasts Social Media Search Engines Online Ads Magazine Ads Catalogs Dealership Displays Television Ads Radio Ads Q29 What riding gear do you plan to purchase i Gloves Pants Jersey Goggles Helmet Boots Socks	1 2 3 4 4 5 6 6 7 7 8 8 9 10 11 12 13 13 15 16 6 6 .3% 6 6 .2% 6 5 .5% 5 6 .1% 5 1 .8% 4 3 .6% 3 5 .5%				
Online Product Reviews/Features Magazine Product Reviews/Features Friends/Family Pro Racers at the Track or on TV Podcasts Social Media Search Engines Online Ads Magazine Ads Catalogs Dealership Displays Television Ads Radio Ads Q29 What riding gear do you plan to purchase i Gloves Pants Jersey Goggles Helmet Boots Socks Knee Brace	1 2 3 4 5 6 6 7 8 8 9 10 11 12 13 13 15 16 16 6 18 7 6 6 18 7 18 18 18 18 18 18 18 18 18 18 18 18 18				
Online Product Reviews/Features Magazine Product Reviews/Features Friends/Family Pro Racers at the Track or on TV Podcasts Social Media Search Engines Online Ads Magazine Ads Catalogs Dealership Displays Television Ads Radio Ads Q29 What riding gear do you plan to purchase i Gloves Pants Jersey Goggles Helmet Boots Socks Knee Brace Chest Protector	1 2 3 4 5 5 6 6 7 7 8 8 9 10 11 12 13 13 15 16 16 18 7 18 7 18 7 18 7 18 7 18 7 18				
Online Product Reviews/Features Magazine Product Reviews/Features Friends/Family Pro Racers at the Track or on TV Podcasts Social Media Search Engines Online Ads Magazine Ads Catalogs Dealership Displays Television Ads Radio Ads Q29 What riding gear do you plan to purchase i Gloves Pants Jersey Goggles Helmet Boots Socks Knee Brace	1 2 3 4 5 6 6 7 8 8 9 10 11 12 13 13 15 16 16 6 18 7 6 6 18 7 18 18 18 18 18 18 18 18 18 18 18 18 18				

Body Armor	7.4%			
Kidney Belt	4.5%			
Enduro Jacket	4.1%			
Wrist Brace	4.1%			
Elbow Guards	3.8%			
	1.4%			
Cooling Vest	1.1%			
Other				
Undecided	10.4%			
Q30	2.01			
What brands of helmets do you				
Bell	37.6%			
Fox	28.9%			
Fly	22.2%			
Shoei	21.0%			
Troy Lee Designs	17.3%			
HJC	14.7%			
Arai	10.4%			
O'Neal	9.0%			
6D	7.7%			
Thor	6.5%			
Leatt	3.2%			
LS2	3.2%			
MSR	2.9%			
Scorpion	2.9%			
Alpinestars	2.9%			
Answer	2.8%			
EVS	2.4%			
Shift	2.1%			
AGV	1.9%			
Airoh	1.8%			
Suomy	1.4%			
M2R	1.4%			
GMax	1.2%			
Just1	1.1%			
JT Racing	1.0%			
AFX	0.9%			
Z1R	0.9%			
КВС	0.7%			
Klim	0.7%			
AXO	0.4%			
Kali	0.3%			
UFO	0.3%			
Zox	0.3%			
Other	4.7%			
None	2.1%			
Q31	2.12/3			
What brands of boots do you ow	n? Check all that apply.			
Alpinestars	55.3%			
Fox	23.5%			
Gaerne	22.5%			
Sidi	10.2%			
O'Neal	7.6%			
Fly	6.4%			
THOR				
	3.9%			
Forma	2.0%			
AXO	1.7%			
TCX	1.2%			

MSR	1.2%				
Answer	0.9%				
Hi-Point	0.9%				
Leatt	0.8%				
Acerbis	0.7%				
Moose	0.7%				
Other	2.3%				
None	5.3%				
Q32	51570				
What brands of jerseys do you own? Check al	I that annly				
Fox	47.6%				
Fly	36.6%				
THOR	25.4%				
Troy Lee Designs	22.3%				
O'Neal	20.8%				
Shift	17.8%				
Answer	15.1%				
MSR	12.8%				
Fasthouse	6.4%				
Alpinestars	5.5%				
Seven	5.3%				
Moose	4.9%				
Alias	4.2%				
Klim	3.3%				
JT Racing	3.3%				
AXO	3.1%				
FXR	3.1%				
Leatt	1.4%				
Acerbis	1.1%				
Hallman Racing	0.8%				
Shot MX	0.7%				
UFO	0.3%				
Pro Grip	0.3%				
Other	5.9%				
None	4.4%				
Q33					
What brands of riding pants do you own? Che					
Fox	43.9%				
Fly	34.1%				
THOR	22.7%				
Troy Lee Designs	20.8%				
O'Neal	18.6%				
Shift	16.0%				
Answer	13.1%				
MSR	11.7%				
Fasthouse	5.1%				
Seven	4.7%				
Alpinestars	4.5%				
Moose	4.3%				
Alias	3.9%				
Klim	3.5%				
JT Racing	3.1%				
AXO	3.1%				
FXR	3.1%				
Leatt	1.3%				
Acerbis	0.9%				
Shot MX	0.6%				

Hallman Racing	0.4%	
UFO	0.1%	
Pro Grip	0.1%	
Other	5.7%	
None	5.6%	
Q34	2 Charles Halles and	
What brands of gloves do you own		
Fox	48.8%	
Fly	32.6%	
Troy Lee Designs	18.7%	
THOR	17.9%	
100%	17.8%	
O'Neal	15.9%	
Shift	12.4%	
Answer	12.3%	
MSR	9.3%	
Alpinestars	8.5%	
Mechanix Wear	5.9%	
Fasthouse	4.4%	
Moose	4.1%	
Seven	3.8%	
Klim	3.1%	
JT Racing	2.5%	
Deft	2.3%	
FXR	2.1%	
Novik	2.0%	
Leatt	1.8%	
AXO	1.7%	
Oakley	1.6%	
EVS	1.1%	
Scott	0.9%	
Five	0.4%	
Hallman Racing	0.4%	
Risk	0.3%	
Pro Grip	0.2%	
UFO	0.1%	
Other	7.2%	
None	2.8%	
Q35		
What brands of goggles do you ow	n? Check all that apply.	
100%	50.4%	
Scott	35.4%	
Oakley	33.8%	
Spy	13.8%	
Fox	12.0%	
Smith	10.8%	
EKS	9.0%	
Fly	6.5%	
Dragon	5.3%	
THOR	2.4%	
VonZipper	1.7%	
Pro Grip	1.5%	
Leatt	1.5%	
Utopia	1.4%	
Blur	1.4%	
509	1.0%	
Viral	0.7%	

	0.407			
Answer	0.4%			
Arnette	0.4%			
Moose	0.2%			
ARC	0.1%			
ICAN	0.1%			
Other	3.8%			
None	3.6%			
Q36				
What brands of chest protector/b	oody armor do you own? Check a	ll that apply.		
Fox	24.8%			
THOR	13.5%			
Leatt	13.3%			
EVS	10.4%			
Alpinestars	10.0%			
Fly	5.2%			
Troy Lee Designs	4.9%			
O'Neal	2.8%			
HRP	2.6%			
Atlas	2.6%			
Answer	2.3%			
MSR	1.6%			
Acerbis	1.5%			
AXO	1.5%			
Moose	1.1%			
Shift	1.0%			
Forcefield				
	0.2%			
Other	3.7%			
None	23.4%			
Q37				
What brand of neck brace do you				
Leatt	23.7%			
Atlas	10.7%			
EVS	6.1%			
Alpinestars	4.9%			
Fly	0.4%			
Other	0.5%			
None	58.9%			
Q38				
What brand of knee braces do yo				
EVS	17.4%			
Asterisk	8.3%			
Cti/Ossur	6.4%			
Leatt	5.7%			
Mobius	4.9%			
POD	4.6%			
Alpinestars	4.2%			
Troy Lee Designs	1.7%			
Fly	1.6%			
Atlas	0.4%			
Other	5.4%			
None	46.6%			
Q39				
	V camera do vou own?			
What brand of helmet/sports/PO				
What brand of helmet/sports/PO GoPro	54.4%			
What brand of helmet/sports/PO				

iON	0.4%			
360 Fly	0.4%			
Samsung	0.3%			
Action Shot	0.2%			
Liquid Image	0.2%			
JVC Adixxion	0.2%			
Drift	0.2%			
Waspcam	0.1%			
Replay XD	0.1%			
Epic Action Cam	0.1%			
Motocam	0.1%			
Panasonic	0.1%			
Oregon Scientific	0.1%			
Isaw	0.0%			
V.I.O.	0.0%			
Other	2.0%			
None	42.0%			
Q40				
Do you plan to purchase a helmet/sp	orts/POV camera in the next :	12 months?		
Yes	14.8%			
No	55.5%			
Undecided	29.8%			
Q41	251670			
What method do you use most often	to nurchase your Stock/OFM	narts?		
Mail Order/Online	60.6%	pui to:		
Local Powersports Shop	33.6%			
Other	1.4%			
None	4.4%			
Q42	4.470			
What method do you use most often	to nurchase your aftermarket	accossorios?		
Mail Order/Online	75.0%	accessories:		
Local Powersports Shop	19.7%			
Other	1.5%			
None	3.8%			
Q43	3.8%			
		- l+ 12+h-2		
How much money have you spent or		e last 12 months?		
\$0	4.0%			
\$1-99	3.9%			
\$100-250	11.3%			
\$251-500	18.2%			
\$501-750	16.6%			
\$751-999	9.4%			
\$1000+	36.7%			
Q44	14	2 2 1 11 11 1		
Which online stores have you purcha		s? Check all that apply.		
Rocky Mountain ATV/MC	68.6%			
Motosport	54.1%			
Amazon	39.2%			
еВау	29.8%			
вто	14.9%			
Chaparral	10.7%			
Cycle Gear	9.6%			
Dennis Kirk	8.7%			
Revzilla	8.5%			
Bike Bandit	5.1%			
Bob's Cycle	4.8%			
Babbitts Online	3.0%			

MXStore	2.4%				
J&P Cycles	1.9%				
Motocross Giant	1.8%				
Pit Posse	1.8%				
	1.4%				
Iron Pony 24MX	1.2%				
Blackfoot	0.8%				
Powersports Place	0.7%				
Ride365.com	0.5%				
Other	7.6%				
None	6.6%				
Q45					
How often do you visit a retail powerspo					
Weekly	8.3%				
Twice a month	14.3%				
Once a month	20.0%				
Less than once a month	50.3%				
Never	7.2%				
Q46					
What aftermarket accessories do you pla	an to purchase in the next 1	2 months? Chec	k all that apply.		
Tires	69.4%				
Lubricants	67.2%				
Air Filter	53.6%				
Oil Filter	48.4%				
Chain	48.0%				
Grips	46.9%				
Cleaning Products	42.2%				
Sprockets	41.2%				
Graphics/Numbers	35.4%				
Brake Pads	32.5%				
Plastics	28.2%				
Suspension Mods/Components	23.6%				
Seat Cover	20.9%				
Handlebars	20.7%				
Exhaust Pipe	19.2%				
Hand Tools	18.6%				
Handlebar Controls	15.9%				
Gear Bag	15.4%				
Chain Guide/Rollers	15.3%				
Silencer/Muffler	14.5%				
Footpegs					
	13.5%				
Wheels/Spokes/Hubs	12.4%				
Skidplate	11.8%				
Handguards	11.5%				
Cables	11.4%				
Engine Performance Mods	11.2%				
Clutch Performance Mods	10.9%				
Bike Stand	10.5%				
Shift Lever	10.0%				
Brake Rotor	8.1%				
Bike Mat	5.8%				
Power Washer	5.7%				
Triple Clamps	5.2%				
Brake Pedal	4.5%				
Toolbox	4.3%				
Other	1.5%				
None	9.8%				

Q47					
What brand of graphics are on your current bik	re(s)?				
Stock/OEM graphics	41.8%				
DeCal Works	19.0%				
Factory Effex	11.4%				
N-Style	4.1%				
Attack	2.7%				
Throttle Jockey D'Cor	2.6% 1.8%				
Throttle Syndicate	1.6%				
Factory Backing	1.5%				
Fusion Graphix	1.4%				
180 Decals	1.4%				
One Industries	1.4%				
SK Designs	1.3%				
Flu Designs	1.0%				
MotoPro Graphics	1.0%				
Motocal	1.0%				
Dirt Digits	0.7%				
Armored Graphix	0.5%				
Black Heart MX	0.5%				
OMX	0.5%				
Adept	0.5%				
Red Label Motographix	0.3%				
Dirt Design	0.3%				
Powersport Grafix	0.3%				
Stellar MX	0.0%				
Other	22.2%				
Q48					
What brand of hubs do you use?					
Stock/OEM	88.3%				
Tusk	7.6%				
Talon	6.0%				
Dubya USA	4.4%				
RK Excel	3.3%				
Warp 9	3.1%				
Pro Wheel	1.5%				
Kite	0.8%				
DNA	0.7%				
Other	3.0%				
None	0.4%				
Q49					
What brand of plastics do you use?					
Stock/OEM	71.8%				
Acerbis	44.5%				
Polisport	16.3%				
Cycra	14.9%				
UFO	9.2%				
MX Plastic/DeCal Works	3.4%				
KTM PowerParts	2.6%				
DC Plastics	1.9%				
RTech	1.0%				
Preston Petty	0.7%				
Other	1.1%				
Q50					
What brand of levers/controls do you use?					
Stock/OEM	68.2%				

ASV	22.9%				
Arc	12.8%				
Pro Taper	11.1%				
Works Connection	9.9%				
Renthal	6.5%				
Magura	3.5%				
MSR	2.4%				
Zeta	1.7%				
Other	6.6%				
Q51					
What brand of rims do you use?					
Stock/OEM	78.0%				
Excel	30.0%				
D.I.D.	15.5%				
Tusk	7.8%				
Warp 9	3.5%				
Dubya USA	3.1%				
Pro Wheel	2.0%				
Other	1.8%				
Q52	1.070				
What brands of exhaust pipe do you use?	E4 E0/				
FMF Stock/OFM	51.5%				
Stock/OEM	49.5%				
Pro Circuit	25.0%				
Yoshimura	13.8%				
Akrapovic	3.8%				
Bill's Pipes	2.4%				
Dubach-Dr.D	1.6%				
DG	1.5%				
Big Gun	1.1%				
Leo Vince	1.0%				
DEP	0.9%				
Scalvini	0.8%				
SuperTrapp	0.6%				
Arrow	0.4%				
Bud Racing	0.4%				
HFM	0.4%				
Rocket	0.4%				
Other	4.6%				
None	0.2%				
Q53					
What brand of piston is in your bike?					
Stock/OEM	65.8%				
Wiseco	15.9%				
Vertex	10.0%				
ProX	2.8%				
JE	1.5%				
Wossner	1.0%				
Namura	0.9%				
Athena	0.6%				
Other	1.5%				
Q54					
What brands of tires do you ride with regula	rly? Check all that	apply.			
Dunlop	71.1%				
Michelin	23.8%				
Bridgestone	13.2%				
Maxxis	13.0%				

Pirelli	11.7%			
Kenda	7.1%			
Shinko	5.8%			
IRC	3.8%			
Hoosier	2.6%			
Golden Tyres	2.3%			
Metzeler	2.1%			
Artrax	1.5%			
Sedona	1.4%			
Continental	1.2%			
MotoZ	0.9%			
Mitas	0.9%			
Vee Rubber	0.3%			
Duro	0.2%			
Full Bore	0.1%			
Hi-Point	0.1%			
Other	2.6%			
Q55				
How many tires do you purchase in a year?				
0	11.9%			
1-4	65.5%			
5-9	15.6%			
10+	7.0%			
Q56				
What brake pad brands do you use? Check a	Ill that apply.			
Stock/OEM	64.0%			
EBC	38.9%			
Galfer	9.9%			
Braking	9.1%			
Tusk	7.2%			
Brembo	6.7%			
DP	2.6%			
Renthal	2.3%			
Moto-Master	1.2%			
Moose	0.9%			
AP Racing	0.2%			
Other	1.8%			
Q57				
What brake rotor brands do you use? Check	all that apply.			
Stock/OEM	80.9%			
Galfer	13.4%			
Braking	9.9%			
EBC	9.2%			
Tusk	6.2%			
Brembo	5.8%			
Moto-Master	1.8%			
Moto Stuff	0.5%			
Other	1.9%			
Q58	1.570			
What brand of handlebars do you use?				
Renthal	55.4%			
Pro Taper	46.7%			
Stock/OEM	27.5%			
Mika Metals	8.1%			
ODI -	3.8%			
Tag	2.6%			
Fasst	2.5%			

Neken	2.3%
Vortex	0.9%
	0.9%
Fly Moose	0.8%
Phoenix Handlebars	0.5%
MSR	0.5%
O'Neal	0.5%
Applied Racing	0.1%
DG	0.1%
Other	1.3%
Q59	
What brand of handguards do you use?	
Acerbis	29.3%
Cycra	11.5%
Barkbusters	3.3%
Renthal	2.0%
Moose	1.2%
Powermadd	1.0%
Polisport	0.9%
UFO	0.6%
RoxSpeed	0.2%
Maier	0.1%
None	42.5%
Other	7.3%
Q60	
What brand of triple clamps do you use	?
Stock/OEM	88.6%
Pro Taper	6.0%
Ride Engineering	3.5%
Applied	3.3%
Xtrig	2.8%
Pro Circuit	2.8%
Works Connection	2.0%
RG3	1.5%
Neken	1.1%
TAG	0.6%
Luxon	0.2%
Other	2.5%
Q61	
What brands of chain do you use? Check	k all that apply.
DID	49.2%
Renthal	32.0%
Stock/OEM	28.2%
RK	14.5%
Pro Taper	8.3%
Primary Drive	8.1%
EK	4.5%
Sunstar	3.9%
Regina	3.5%
Fire Power	2.8%
Tsubaki	1.5%
JT	0.8%
Moose	0.6%
KMC	0.6%
Flo	
	0.0%
Other	2.4%
Q62	

What brands of chain guide do you	use? Check all that apply.			
Stock/OEM	75.7%			
TM Designworks	21.8%			
Acerbis	16.4%			
Polisport	2.9%			
GYTR	1.9%			
Primary Drive	1.6%			
UFO	1.2%			
Moose	1.1%			
	1.1%			
Lightspeed				
None	0.1%			
Other	1.8%			
Q63				
What brand of grips do you use? Ch				
ODI/Emig Grips	40.4%			
Renthal	36.3%			
Pro Taper	30.3%			
Stock/OEM	16.6%			
Scott	9.7%			
Pro-Grip	4.9%			
Oury	3.3%			
Tag	1.3%			
Troy Lee Designs	1.1%			
Torc1	1.1%			
Moose	1.0%			
O'Neal	1.0%			
EKS Brand	0.6%			
Smith	0.4%			
Preston Petty	0.2%			
Boyesen	0.2%			
Other	2.5%			
Q64	2.570			
What brands of air filters do you us	se regularly? Check all that apply			
Twin-Air	68.9%			
Stock/OEM	27.9%			
No Toil	18.8%			
Uni Filter	14.8%			
Maxima/ProFilter	8.8%			
K&N	8.3%			
DT-1	4.3%			
HiFlo	1.8%			
Funnel Web	1.6%			
Moose	0.6%			
PC Racing	0.5%			
None	0.2%			
Other	2.3%			
Q65				
What brands of oil filters do you us				
Stock/OEM	62.8%			
K&N	22.4%			
HiFlo	17.0%			
Maxima	7.6%			
Fram	3.1%			
PC Racing	1.6%			
Parts Unlimited	1.3%			
	2.0,0			
EMGO	1.1%			

Moose	0.6%			
None	1.4%			
Other	8.9%			
Q66	6.370			
	ou use regularly in your 4-stroke eng	ine or 2-stroke crankca	se? Check all that annly	
Maxima	40.5%	ine or 2 stroke tranker	se. eneck an that appry.	
Bel-Ray	20.3%			
Yamalube	19.5%			
Motorex	18.1%			
Honda-/HP-2	16.7%			
Amsoil	13.7%			
Lucas Oil	11.2%			
Motul	10.8%			
Castrol	5.2%			
Mobil 1	4.6%			
Kawasaki	3.6%			
Spectro	3.5%			
Valvoline	3.0%			
PJ1	2.4%			
Silkolene	2.3%			
Klotz	2.1%			
Suzuki/Ecstar	1.5%			
Redline	1.2%			
Pennzoil	1.2%			
Blud	0.6%			
Blendzall	0.4%			
Firepower	0.2%			
None	0.2%			
Other	6.6%			
Q67	0.076			
	ou use regularly in your 2-stroke eng	ine? Check all that ann	lv	
Maxima	21.9%	me. eneck an that app	.,,.	
Amsoil	11.0%			
Yamalube	10.9%			
Motorex	8.3%			
Bel-Ray	7.0%			
Motul	5.1%			
Klotz	4.9%			
Spectro	4.1%			
Honda-/HP-2	4.0%			
Lucas Oil	3.6%			
Castrol	2.5%			
Blendzall	1.2%			
Redline	1.1%			
Silkolene	0.9%			
Kawasaki	0.6%			
None	30.5%			
Other	2.7%			
Q68	2.770			
	do you use regularly? Check all that	tannly		
Engine Ice	48.5%	appry.		
Maxima	16.3%			
Pro Honda	9.7%			
Bel-Ray	6.5%			
Evans	5.4%			
Motul Amsoil	5.0% 3.3%			

2.7%						
9.6%						
waardawkii Chaak all	that annly					
	тпат арріу.					
3.6%						
2.6%						
1.4%						
0.9%						
0.8%						
0.8%						
0.5%						
0.4%						
0.4%						
0.3%						
0.2%						
0.1%						
0.2%						
k all that apply.						
0.1%						
3.7%						
	47.7% 22.5% 16.5% 11.6% 9.3% 6.2% 5.9% 5.5% 4.0% 3.6% 2.6% 1.4% 0.9% 0.8% 0.8% 0.5% 0.4% 0.4% 0.3% 0.2% 4.3% Sk all that apply. 49.1% 38.2% 16.9% 10.8% 8.8% 8.3% 7.6% 4.9% 4.8% 1.7% 1.6% 1.2% 1.0% 0.9% 0.6% 0.4% 0.2% 0.1%	2.1% 2.0% 1.6% 1.1% 4.8% 0.5% 9.8% 1.6ceplarly? Check all that apply. 47.7% 22.5% 16.5% 11.6% 9.3% 6.2% 5.9% 5.5% 4.0% 3.6% 2.6% 1.4% 0.99% 0.88% 0.88% 0.88% 0.88% 0.88% 0.8% 0.2% 0.1% 0.2% 4.3% 2.8ck all that apply. 49.1% 38.2% 16.9% 10.8% 8.88% 8.3% 7.6% 4.9% 4.3% 10.8% 8.88% 8.3% 7.6% 4.9% 4.8% 1.7% 1.6% 1.2% 1.0% 0.9% 0.6% 0.4% 0.9% 0.6% 0.4% 0.9% 0.6% 0.4% 0.9% 0.9% 0.6% 0.9% 0.6% 0.9% 0.6% 0.4% 0.2% 0.1% 0.2% 0.1% 0.9% 0.6% 0.4% 0.2% 0.1% 0.9% 0.6% 0.4% 0.2% 0.1% 0.9% 0.6% 0.4% 0.2% 0.1% 0.9% 0.6% 0.4% 0.2% 0.1% 0.2% 0.1% 0.9% 0.6% 0.4% 0.2% 0.2% 0.1% 0.2% 0.2% 0.1% 0.2% 0.2% 0.1% 0.2% 0.2% 0.1% 0.2% 0.2% 0.1% 0.2% 0.2% 0.1% 0.2% 0.2% 0.1% 0.2% 0.2% 0.1%	2.1% 2.0% 1.6% 1.11% 4.8% 0.5% 9.8% 9.8% 1.6 Eregularly? Check all that apply. 47.7% 22.5% 16.5% 11.6% 9.3% 6.2% 5.9% 5.5% 4.0% 3.6% 2.6% 1.4% 0.9% 0.8% 0.8% 0.8% 0.8% 0.5% 0.4% 0.2% 4.3% 2.8 All that apply. 49.1% 38.2% 16.9% 10.8% 8.8% 8.3% 7.6% 4.9% 4.8% 1.7% 1.6% 4.9% 4.8% 1.7% 1.6% 1.2% 1.0% 0.9% 0.6% 0.4% 0.9% 0.6% 0.4% 0.9% 0.6% 0.4% 0.9% 0.9% 0.6% 0.4% 0.9% 0.9% 0.6% 0.4% 0.9% 0.9% 0.6% 0.4% 0.9% 0.9% 0.6% 0.4% 0.2% 0.1% 0.9% 0.9% 0.6% 0.4% 0.2% 0.1% 0.9% 0.9% 0.6% 0.4% 0.2% 0.1% 0.9% 0.6% 0.4% 0.2% 0.1% 0.9% 0.6% 0.4% 0.2% 0.2% 0.1% 0.9% 0.6% 0.4% 0.2% 0.2% 0.1% 0.2% 0.2% 0.1% 0.9% 0.6% 0.4% 0.2% 0.2% 0.1% 0.2% 0.2% 0.2% 0.1% 0.2% 0.2% 0.2% 0.1% 0.2% 0.2% 0.2% 0.2% 0.2% 0.2% 0.2% 0.2	2.1% 2.0% 1.6% 1.11% 4.8% 0.55% 9.8% 2.2.5% 16.5% 11.6% 11.6% 9.3% 6.2% 5.5% 4.0% 3.6% 2.6% 1.4% 0.9% 0.8% 0.8% 0.8% 0.8% 0.8% 0.8% 0.0.5% 0.4% 0.4% 0.4% 0.4% 1.4% 0.9% 1.6% 1.4% 1.6% 9.3% 1.6.9% 1.6.9% 1.6.9% 1.6.9% 1.6.9% 1.6.9% 1.6.9% 1.0.8% 8.8% 8.8% 8.3% 7.6% 4.9% 4.8% 1.7% 1.6% 1.2% 1.0% 0.9% 0.6% 1.4% 0.9% 0.9% 0.6% 1.1.9% 1.0% 0.9% 0.9% 0.6% 0.4% 0.9% 0.9% 0.9% 0.9% 0.10% 0.9% 0.10% 0.9% 0.10% 0.9% 0.9% 0.10% 0.9% 0.9% 0.9% 0.9% 0.9% 0.9% 0.9% 0.	2.1% 2.0% 1.6% 1.1.1% 4.8% 0.5% 9.8% 9.8% 1regularly? Check all that apply. 47.7% 22.5% 16.5% 11.6% 9.3% 6.2% 5.9% 5.5% 4.0% 9.3% 6.2% 6.3,6% 2.6% 1.4% 0.99% 0.8% 0.8% 0.8% 0.8% 0.8% 0.8% 0.1% 0.9% 0.1% 0.2% 4.3% 1.0% 4.9% 4.3% 8.8% 8.8% 8.8% 8.8% 8.8% 8.8% 8.8% 8	2.1% 2.0% 1.6% 1.1% 4.8% 0.5% 9.8% 9.8% 1.05% 9.8% 1.16% 1.1.7% 1.1.6% 1.1.9% 1.1.0% 1.1.9% 1.1.0% 1.1.9% 1.1.0% 1

Yes	18.9%				
No	81.1%				
Q72	021270				
What vehicle(s) do you plan on purchasing i	n the next 12 months? (heck all that ann	lv.		
Trailer Behind Truck/Car	40.3%	nicok ali tilat appi	.,.		
Truck	39.4%				
Box/Sprinter Van	16.0%				
Toy Hauler/Camper	15.1%				
Hitch Rack	8.3%				
	4.6%				
Motor Home/Fun Mover SUV	4.3%				
Other Q73	2.9%				
	turalis. Charle all that are	-1.			
How do you currently haul your bike to the		pıy.			
Truck	66.9%				
Trailer Behind Truck/Car	39.2%				
Toy Hauler/Camper	9.5%				
Hitch Rack	9.3%				
Box/Sprinter Van	8.8%				
Motor Home/Fun Mover	1.9%				
SUV	1.7%				
I don't haul a bike	2.3%				
Other	1.7%				
Q74					
Do you own a truck?					
Yes	77.0%				
No	23.0%				
Q75					
What brand(s) of truck? Check all that apply					
Ford	32.2%				
Chevrolet	27.5%				
Dodge	17.7%				
Toyota	17.0%				
GMC	11.1%				
Nissan	3.4%				
Jeep	1.2%				
Honda	0.9%				
Other	2.0%				
Q76					
What truck accessories do you plan to purch		ths? Check all that	t apply.		
Tires	26.0%				
Cleaning/washing products	18.1%				
Wheels	11.8%				
Lights	7.9%				
Lift kit	7.2%				
Exhaust	6.7%				
Seat Cover	5.3%				
Tonneau Cover	4.9%				
Bed liner/mat	4.8%				
Floor mats/liners	4.1%				
Bike rack	2.0%				
None	51.0%				
Other	1.3%				
Q77					
In the last 30 days, how often have you was	hed your truck?				
1-2 times	57.8%				
3-4 times	28.7%				

5-6 times	5.8%							
6+ times	4.3%							
Never	3.5%							
Q78	3.570							
What cleaning product brands do you normally	use? Check a	III that annly						
Meguiar's	47.7%	ili tilat apply.						
Armor All	40.3%							
Mothers	24.4%							
Turtle Wax	23.6%							
Slick Products	15.1%							
	14.0%							
Chemical Guys Other	12.0%							
Q79	12.0%							
How often do you do each of the following?								
now often do you do each of the following:	Never	Once a year	Once every few months	Once a month	Once a week	Multiple times per week	Once a day	
Mountain Biking	34.3%	8.8%	20.3%	10.8%	11.0%	13.8%	1.0%	
Camping	21.6%	22.7%	35.6%	14.5%	4.2%	1.4%	0.1%	
Street Motorcycling	59.1%	5.7%	8.3%	7.5%	7.9%	10.0%	1.6%	
Fitness/Working out	10.0%	1.9%	6.5%	6.9%	15.7%	48.3%	10.7%	
Hunting	67.6%	12.9%	11.0%	2.9%	2.3%	3.2%	0.1%	
Road Bicycling	62.7%	3.2%	10.1%	7.2%	7.4%	8.6%	0.7%	
ATV Riding	65.5%	7.4%	12.5%	7.6%	4.5%	2.1%	0.4%	
Snowboarding/Skiing	56.5%	21.7%	10.2%	5.1%	3.7%	2.7%	0.2%	
Video Gaming	47.0%	4.8%	11.8%	8.4%	10.7%	13.2%	4.1%	
BMX	80.0%	4.8%	6.6%	2.9%	2.9%	2.4%	0.4%	
Snowmobiling	81.0%	9.6%	4.2%	1.7%	2.1%	1.5%	0.1%	
Boating/Water sports	45.4%	16.0%	21.7%	8.0%	4.9%	3.7%	0.2%	
Q80								
Do you consume energy drinks?								
Yes	32.7%							
No	47.1%							
Sometimes	20.2%							
Q81								
Which energy drink do you prefer?								
Red Bull	38.2%							
Monster	37.5%							
Rockstar	11.0%							
5-hour Energy	2.8%							
NOS	1.1%							
Other	9.4%							
Q82								
Do you use CBD?								
Yes	18.6%							
No	72.2%							
Sometimes	9.2%							
Q83	2.2,0							
Do you take/are interested in supplements?								
Yes	38.7%							
No	50.5%							
Sometimes	10.8%							
Q84	25.670							
Do you read Racer X magazine?								
Yes	82.2%							
No	17.8%							
Q85	17.070							
403								

0	38.6%							
1	34.3%							
2	18.9%							
3	5.1%							
	1.6%							
4								
5	0.4%							
6+	1.1%							
Q86								
What other motorcycle publications have you	-	sides <i>Racer X?</i>	Check all that	apply.				
Motocross Action	46.3%							
Dirt Bike	33.9%							
American Motorcyclist	19.0%							
Cycle News	16.7%							
Cycle World	7.5%							
MotoPlayground	5.8%							
Dirt Wheels	5.2%							
Trail Rider	3.4%							
Motorcyclist	3.0%							
VMX (Vintage Motocross)	3.0%							
Upshift	2.3%							
Meta	2.2%							
MXP	1.4%							
None	28.0%							
Other	5.5%							
Q87								
What moto podcasts do you listen to?								
Pulp MX Show	54.3%							
Racer X Podcast	49.0%							
Keefer Tested	25.5%							
Main Event	16.9%							
Exhaust	14.4%							
Real Talk 447	11.0%							
Moto Marketing	4.9%							
Moto X Pod	3.8%							
VMX Radio	1.7%							
None	33.6%							
Other	10.5%							
Q88								
How often do you visit each of the following	websites?							
	Never	Once a year	Once every few months	Once a month	Once a week	Once a day	Multiple times per	
RacerXOnline.com	2.6%	3.1%	12.1%	15.9%	29.4%	24.4%	day 12.5%	
VitalMX.com	33.0%	5.2%	16.8%	14.8%	15.6%	8.9%	5.7%	
SwapMotoLive.com	54.6%	4.8%	16.8%	14.8%	15.6%	3.7%	2.1%	
· ·	37.0%							
PulpMX.com		4.6%	15.2%	15.9%	19.5%	5.6%	2.3%	
SupercrossLive.com	25.2%	7.9%	27.3%	17.5%	19.4%	2.1%	0.7%	
MotocrossActionMag.com	48.5%	7.2%	14.7%	10.9%	11.1%	5.5%	2.1%	
AMASupercross.com	31.6%	8.9%	27.4%	16.3%	13.9%	1.3%	0.6%	
ThumperTalk.com	54.2%	8.9%	17.6%	10.1%	6.5%	2.1%	0.7%	
RacerTV.com	48.2%	8.9%	19.9%	13.0%	8.0%	1.5%	0.6%	
CycleNews.com	65.0%	8.5%	9.2%	6.7%	7.5%	2.4%	0.7%	
DirtRider.com	61.6%	9.6%	12.7%	9.0%	5.3%	1.1%	0.7%	
MXGP.com	57.2%	8.0%	15.3%	9.6%	7.8%	1.8%	0.3%	
GNCCRacing.com	66.3%	7.8%	11.3%	7.3%	5.4%	1.4%	0.4%	
MXSports.com	61.9%	8.6%	15.0%	7.9%	5.2%	1.0%	0.2%	
MotoXAddicts.com	77.9%	6.6%	7.4%	4.0%	2.9%	0.9%	0.3%	
RacerXVT.com	83.2%	5.0%	6.4%	3.1%	1.7%	0.4%	0.2%	

MXSportsProRacing.com	79.0%	5.7%	8.4%	3.8%	2.4%	0.5%	0.3%	
MXVice.com	83.8%	4.6%	6.0%	3.1%	1.4%	0.7%	0.4%	
Transmoto.com.au	89.1%	3.6%	4.1%	1.9%	0.8%	0.4%	0.2%	
MotoOnline.com.au	90.8%	3.1%	3.5%	1.1%	1.1%	0.4%	0.1%	
MXLarge.com	91.2%	3.1%	2.7%	1.6%	0.7%	0.7%	0.1%	
MotoNews.com	89.5%	3.9%	4.0%	1.5%	0.6%	0.3%	0.3%	
Q89								
What types of motorcycle racing do you	watch on TV? Check	all that apply						
AMA Supercross	96.8%							
AMA Motocross	96.2%							
Monster Energy Cup	87.4%							
Red Bull Straight Rhythm	82.0%							
Motocross of Nations	71.4%							
Loretta Lynn MX	52.1%							
FIM World Motocross	49.1%							
X Games	45.0%							
GNCC	33.1%							
MotoGP	31.4%							
EnduroCross	28.8%							
Flat Track	17.6%							
AMA Superbike/MotoAmerica	15.7%							
World Superbike	10.9%							
Supermoto	9.9%							
ATV Motocross	9.8%							
Dew Tour	7.6%							
Ice Racing	4.7%							
None	0.8%							
Other	1.8%							
Q90	1.876							
Did you purchase NBC Sports Gold packa	go for SV/MV viewin	~)						
Yes	57.2%	Rı						
No	42.8%							
Q91	42.0%							
What types of motorcycle racing have yo	ottonded in the lee	+ 12 mantha	Chastrall the	at annie				
		t 12 months:	спеск ан тпа	т арріу.				
AMA Supercross	47.4%							
AMA Motocross	38.9%							
Local Series Races	21.3%							
Monster Energy Cup	6.5%							
GNCC	5.5%							
Loretta Lynn MX	4.4%							
Red Bull Straight Rhythm	3.0%							
Flat Track	2.9%							
Motocross of Nations	2.5%							
EnduroCross	1.6%							
AMA Superbike/MotoAmerica	1.6%							
ATV Motocross	1.3%							
X Games	1.2%							
FIM World Motocross	1.1%							
Baja 1000	1.0%							
MotoGP	0.9%							
Mint 400	0.9%							
Lucas Oil Off Road Truck Racing	0.8%							
Supermoto	0.7%							
Ice Racing	0.5%							
World Superbike	0.3%							
Bercy/Paris Supercross	0.3%							
bercy/Paris Supercross	0.5%							

None	15.2%				
Other	15.5%				